



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

December 31, 2014

Mr. J.S. (Jurassic) PARK  
Executive Director/Product Litigation & Regulatory Compliance  
Kia Motors America  
111 Peters Canyon Road  
Irvine, CA 92606

NVS-215SM  
14V-822

**Subject:** Headliner Plate Detachment

Dear Mr. PARK:

This letter serves to acknowledge Kia Motors America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

KIA/SOUL/2010-2013

**Mfr's Report Date:** December 22, 2014

**NHTSA Campaign Number:** 14V-822

**Components:**

STRUCTURE:BODY:ROOF AND PILLARS

**Potential Number of Units Affected:** 95,314

**Problem Description:**

Kia Motors America (Kia) is recalling certain model year 2010-2013 Kia Soul vehicles manufactured January 8, 2009, to October 2, 2013, equipped with a sun roof. A headliner plate may detach during deployment of the curtain air bag.

**Consequence:**

A detached headliner plate may increase the risk of injury to the occupant during a vehicle crash.

**Remedy:**

Kia will notify owners, and dealers will install industrial adhesive strips to secure the headliner plates, free of charge. The recall is expected to begin February 2, 2015. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC112.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).


We have received Kia's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at [sarah.mcshane@dot.gov](mailto:sarah.mcshane@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement