



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

December 11, 2014

Mr. Todd Fronckowiak
Assistant Director, Global Automotive Safety Compliance
Ford Motor Company
Fairlane Plaza South, Suite #500
330 Town Center Drive
Dearborn, MI 48126-2738

NVS-215SM
14V-709

Subject: Brake Lights may Fail, or be Slow, to Illuminate

Dear Mr. Fronckowiak:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

FORD/F-150/2014

Mfr's Report Date: November 3, 2014

NHTSA Campaign Number: 14V-709

Components:

EXTERIOR LIGHTING: BRAKE LIGHTS: SWITCH
SERVICE BRAKES, HYDRAULIC: PEDALS AND LINKAGES

Potential Number of Units Affected: 618

Problem Description:

Ford Motor Company (Ford) is recalling certain model year 2014 F-150 vehicles manufactured March 1, 2014, to March 13, 2014. The affected vehicles may have a brake pedal position switch that is improperly adjusted. As a result, the brake lights may illuminate with a delay or not at all. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) No. 108, "Lamps, Reflective Devices, and Associated Equipment."

Consequence:

If the brake lights fail to illuminate, or illuminate after a delay, there is an increased risk of a crash.

Remedy:

Ford has notified owners, and dealers will adjust the brake pedal position switch, free of charge. The recall began on November 24, 2014. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 14C09. Note: Until the vehicle has been remedied, owners are advised not to use their cruise control system.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement