



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

December 5, 2014

Tracy Linville
GM
Neely Coble Company
403 Beltline Road
Decatur, AL 35601

NVS-215MR
14V-665

Subject: Steering Column may Separate

Dear Tracy Linville:

This letter serves to acknowledge Neely Coble Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

NEELY COBLE/ISUZU NQR W/DUAL STEER/2012-2014

Mfr's Report Date: October 20, 2014

NHTSA Campaign Number: 14V-665

Components:

STEERING:COLUMN

Potential Number of Units Affected: 52

Problem Description:

Neely Coble Company (Neely Coble) is recalling certain model year 2012-2014 Isuzu NQR vehicles equipped with the dual steering modification by Neely Coble. In the affected vehicles, the screw that holds the upper left hand steering column and steering wheel could loosen and separate from the lower column.

Consequence:

If the screw holding the upper steering column and steering wheel loosens, the upper and lower steering columns may separate, resulting in a loss of steering, increasing the risk of a crash.

Remedy:

Neely Coble will notify owners, and dealers will secure the steering column connection, free of charge. The recall is expected to begin in December 2014. Owners may contact Neely Coble customer service at 1-256-350-1630. Neely Coble's number for this recall is DS14-001.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Neely Coble's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As required in Part 573.6(c)(6), please amend your chronology to include the date of that you were notified about the customer unit whose steering column separated. Please provide this information as soon as possible.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Michelle Rice who may be reached by phone at 202-366-1060, or by email at michelle.rice@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement