



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

December 5, 2014

Mr. MARTIN RAPAPORT  
BMW of North America, LLC  
PO. BOX 1227  
200 CHESTNUT RIDGE ROAD  
WESTWOOD, NJ 07675-1227

NVS-215SM  
14V-648

**Subject:** Exterior Rearview Mirror/FMVSS 111

Dear Mr. RAPAPORT:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

BMW/X3/2015  
BMW/X4/2015

**Mfr's Report Date:** October 15, 2014

**NHTSA Campaign Number:** 14V-648

**Components:**

VISIBILITY:REARVIEW MIRRORS/DEVICES:EXTERIOR

**Potential Number of Units Affected:** 53

**Problem Description:**

BMW of North America, LLC (BMW) is recalling certain model year 2015 X3 and X4 Sports Activity Vehicles manufactured July 28, 2014, to July 29, 2014. The affected vehicles may have been produced with a driver's side exterior rearview mirror that was designed to meet non-US market requirements. Thus, these vehicles fail to comply with the Federal Motor Vehicle Safety Standards No. 111, "Rearview Mirrors."

**Consequence:**

The driver may not be able to notice that the vehicles in the mirror are closer than they appear, increasing the risk of a vehicle crash.

**Remedy:**

BMW will notify owners, and dealers will replace the driver's side exterior rearview mirror, free of charge. The recall is expected to begin November 1, 2014. Owners may contact BMW customer service at 1-800-831-1117.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at [sarah.mcshane@dot.gov](mailto:sarah.mcshane@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement