



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

June 30, 2014

Mr. Robert Babcock
Director, HATCI Certification and Compliance Affairs
Hyundai Motor Company
Hyundai-Kia America Technical Center Inc
6800 Geddes Road
Superior Township, MI 48198

NVS-215SM
14V-310

Subject: Headliner Support Bracket may cause Injury

Dear Mr. Babcock:

This letter serves to acknowledge Hyundai Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

HYUNDAI/ELANTRA TOURING/2010-2012

Mfr's Report Date: June 9, 2014

NHTSA Campaign Number: 14V-310

Components:

STRUCTURE:FRAME AND MEMBERS

Potential Number of Units Affected: 35,000

Problem Description:

Hyundai Motor Company (Hyundai) is recalling certain model year 2010-2012 Elantra Touring vehicles manufactured December 15, 2009, through May 7, 2012. The affected vehicles have a support bracket attached to the headliner that may become displaced during a side curtain airbag deployment.

Consequence:

If the headliner support bracket makes contact with an occupant during a crash, it may cause a laceration injury.

Remedy:

Hyundai will notify owners, and dealers will apply adhesive strips to the headliner, free of charge. The recall is expected to begin by mid-August 2014. Owners may contact Hyundai customer service at 1-800-633-5151. Hyundai's number for this recall is 117.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

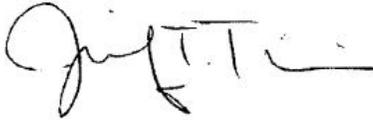
You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is required that owners be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah McShane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement