



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

June 16, 2014

Mr. Robert Babcock  
Kia Motors Corporation  
Hyundai-Kia America Technical Center Inc  
6800 Geddes Road  
Superior Township, MI 48198

NVS-215SM  
14V-289

**Subject:** 19" Non-Chrome Wheel Fracture

Dear Mr. Babcock:

This letter serves to acknowledge Kia Motors Corporation's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

KIA/CADENZA/2014

**Mfr's Report Date:** May 29, 2014

**NHTSA Campaign Number:** 14V-289

**Components:**

WHEELS

**Potential Number of Units Affected:** 3,107

**Problem Description:**

Kia Motors Corporation (Kia) is recalling certain model year 2014 Cadenza vehicles manufactured February 1, 2013, through August 27, 2013, and equipped with 19" non-chrome aluminum wheels. The wheels on the affected vehicles may fracture from impacts such as large, deep potholes.

**Consequence:**

A wheel fracture could cause the circular rim to separate, resulting in a loss of tire pressure, increasing the risk of a crash.

**Remedy:**

Kia will notify owners, and dealers will replace the wheels with new wheels, free of charge. The recall is expected to begin in June 2014. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC107.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

We have received Kia's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah McShane who may be reached by phone at 202-366-7401, or by email at [sarah.mcshane@dot.gov](mailto:sarah.mcshane@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement