

U.S. Department of Transportation

# National Highway Traffic Safety Administration

June 6, 2014

Suite 400

Mr. Steve Kenner

Ford Motor Company
330 Town Center Drive

NVS-215SM
14V-285

1200 New Jersey Avenue SE Washington, DC 20590

Subject: Water Intrusion may cause License Plate Lamp Fire

Dear Mr. Kenner:

Dearborn, MI 48126-2738

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

## Makes/Models/Model Years:

FORD/TAURUS/2010-2014

Mfr's Report Date: May 27, 2014

NHTSA Campaign Number: 14V-285

**Components:** 

**EXTERIOR LIGHTING** 

**Potential Number of Units Affected:** 183,425

## **Problem Description:**

Ford Motor Company (Ford) is recalling certain model year 2010-2014 Taurus vehicles manufactured November 24, 2008, through February 28, 2014, originally sold in, or currently registered in, Connecticut, Delaware, Illinois, Indiana, Iowa, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, West Virginia, Wisconsin and the District of Columbia. When used in areas that use road salt, the licence plate lamp assembly may experience an electro-chemical reaction and corrosion as a result of water intrusion.

#### Consequence:

This water intrusion may result in a short circuit, increasing the risk of a fire.

### Remedy:

Ford will notify owners, and dealers will replace the license plate lamp assemblies, free of charge. The recall is expected to begin on July 25, 2014. Owners may contact Ford customer service at 1-800-392-3673. Ford's number for this recall is 14S08. Note: Under program 14R01, Ford will notify owners in non-corrosion states, and, at the customer's request, dealers will replace the license plate lamp assembly.

#### Notes

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

Jennifer Timian

Chief, Recall Management Division Office of Defects Investigations

Enforcement

