



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

March 28, 2014

Mr. Jay Joseph
Senior Mgr, Product Regulatory Office
Honda (American Honda Motor Co.)
1919 Torrance Blvd.
Torrance, CA 90501

NVS-215KS
14V-109

Subject: Tire Bead Damage

Dear Mr. Joseph:

This letter serves to acknowledge Honda (American Honda Motor Co.)'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

HONDA/CIVIC/2014

Mfr's Report Date: March 7, 2014

NHTSA Campaign Number: 14V-109

Components:

TIRES:BEAD

Potential Number of Units Affected: 9,816

Problem Description:

American Honda Motor Co., Inc. (Honda) is recalling certain model year 2014 Honda Civic LX vehicles manufactured November 26, 2013, through January 21, 2014. In the affected vehicles, during mounting of the tires, the tire bead may have gotten pinched between the assembly equipment and the steel wheel rims, resulting in damage to the tire.

Consequence:

The tire damage could cause the tire to lose air, increasing the risk of a crash.

Remedy:

Honda will notify owners, and dealers will inspect and replace any damaged tire, free of charge. The recall is expected to begin on March 28, 2014. Owners may contact Honda at 1-800-999-1009. Honda's number for this recall is JD8.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Honda's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being more prominent.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement