

CUSTOMER INCENTIVES NOW AVAILABLE!
Front Brake Master Cylinder Recall Campaigns 2A31~2A36
Eligible Models: **GSX-R600K4~L3, GSX-R750K4~L3, GSX-R1000K5~L3**

Affected Departments: Management, Sales, Service, Parts, Accessories, Warranty

Reference: [GS/GSX/GSX-R No. 228](#)

Suzuki Motor of America, Inc. (Suzuki) is pleased to announce that we are now offering customer incentives to improve completion rates for the Front Brake Master Cylinder Safety Recall, Campaigns 2A31 through 2A36. The eligible period for the incentives runs between September 1, 2018, and November 30, 2018, and the number of available incentives is limited. Qualifying customers will receive a \$100.00 prepaid Visa card.



Suzuki's goal is to reach out to customers who own or ride affected 2004 - 2013 GSX-R600/750 and 2005 - 2013 GSX-R1000 models, and to repair those affected models as quickly as possible.

Program Details:

- Qualifying customers must bring their motorcycles to an authorized Suzuki Dealer for recall repair completion
- The recall repair must be completed by an authorized Suzuki dealer between September 1, 2018, and November 30, 2018, to qualify for the incentive.
- In order to reserve their qualification for the incentive, customers must register the recall repair at <https://suzukicare.com/incentive>, which will be verified against the warranty claim submitted by the Suzuki Dealer.
- Eligible customers will receive notification of this new incentive program beginning September 1, 2018.
- This incentive is limited to retail customers and aftermarket dealerships or repair centers that may own affected motorcycles.

As this is a limited promotion, we ask that you help your customers expedite this recall repair as quickly as possible and submit a warranty request as the available incentives will be awarded on a "first-come basis" (based on the repair date of the recall service).