



MSER

MOPAR SERVICE EXCELLENCE REWARDS

Attention Service Managers and Service Advisors!

Hot off the Press! MSER announces another

GREAT EARNING OPPORTUNITY Beginning TODAY!

“Recall Rewards!”

To assist with the safety recall N45 and N46 of vehicles requiring a rear structure reinforcement (Trailer Hitch) Service Advisors will earn **\$10** for every inspection and installation of the trailer hitch completed beginning today, August 24, 2015!

There is a galley list of all of your customers requiring this part replacement on DealerCONNECT>Service Tab> Repair Information> Global Recall System. Pull the list now and contact each customer to schedule an appointment to install the hitch.

You will earn \$10 for every one you complete! Service Managers will earn a 10% override.

The more customers you drive in the more you can earn. Consider holding a Saturday event and invite those customers in to enjoy free popcorn, hotdogs, and face painting for the kids.

Or, use an already planned tent sale and include those customers with a phone call or special invitation.

While they are there, have your sales staff available to offer test drives. Turn this into a positive experience!

[Click here](#) for the Official Program Rules!

If you have any questions or need additional information, please contact your Mopar Service Excellence Rewards Team at (866) 909-MSER (6737). You can also log on to www.moparser.com and chat with a Team Member or send an email.