

Ford Motor Company Ford Customer Service Division P.O. Box 1904 Dearborn, Michigan 48121

11/01/00000070/0003

November 2014

2012 Focus Electric Vehicle ID#:

* * * IMPORTANT SAFETY RECALL REMINDER * * * (RECORDATORIO IMPORTANTE PROGRAMA DE SEGURIDAD)

According to our records, your 2012 Focus Electric has not had necessary safety recall repairs made. We urge you to have the free repair performed at your local dealership as soon possible.

KEY INFORMATION

- · Your vehicle is involved in an important safety recall
- Your safety is important to us. Schedule an appointment to have service procedure completed
- This procedure will be performed free of charge
- Si necesita ayuda o tiene alguna pregunta, por favor llame al Centro de Relación con Clientes al 1-866-436-7332 y presione 2 para Español

Recall Number 13C07 - Ignition Door Chime and Description:

- What is the Issue? A "key-in-ignition" warning chime is expected to sound continuously under certain conditions when the vehicle is turned OFF and the driver's door is opened. Without an audible door chime, a vehicle owner may open the door and exit the vehicle without being reminded that the vehicle is still operational, leaving the vehicle susceptible to theft.
- What Are We
Asking You
To Do?Please contact your dealer to schedule an appointment to have this important service
procedure completed. If you do not already have a servicing dealer, you can access
mww.Fordowner.com for dealer addresses, maps and driving instructions.

The vehicle owner is responsible for having this service action performed. Ford Motor Company reserves the right to deny coverage for any vehicle damage that may result from - failure to have this recall performed on a timely basis. Therefore, please have this recall performed as soon as possible.

Service If you have additional questions, please contact the Ford Motor Company Customer Relationship Center at 1-866-436-7332 and one of our representatives will be happy to assist you. For the hearing impaired call 1-800-232-5952 (TDD). Office Hours are Monday through Friday: 8:00AM - 5:00PM (Your Local Time).

If you wish to contact us through the Internet, our address is: www.Fordowner.com.

If your authorized dealer has recently completed this recall repair, please disregard this reminder.

We apologize for any inconvenience this may cause and want to assure you that, with your assistance, we will correct this condition. Our commitment, together with your dealer, is to provide you with the highest level of service and support.

Thank you for your attention to this important matter.

Ford Customer Service Division