



November 20, 2014

TO: ALL CHRYSLER GROUP DEALERSHIPS
ATTN: DEALER PRINCIPAL, PARTS MANAGER & SERVICE MANAGER
SUBJECT: UPDATED – N45 & N46 CAMPAIGN PARTS STOCKING REQUEST

Thank you for your support in ensuring open Campaigns are completed in a timely fashion, with as little inconvenience to customers as possible. To best assist in meeting customer expectations, Mopar has an ample supply of N45 (ZJ) and N46 (KJ) Rear Structural Reinforcement parts to meet the demands your dealership faces. It is critical that Campaigns are completed without delay and with as few restrictions as possible.

We request that you maintain a minimum un-reserved inventory of seven (7) N45 (**CBXTN451AA**) & five (5) N46 (**CBXTN461AA**) Campaign parts. Mopar will be shipping the minimum sales quantity of seven (7) N45 and five (5) N46 parts to each dealer that depicts an available inventory level below 50% of your Best Re-order Point (BRP) until your customer list is completed. ARO dealers can contact their ARO Advisor to adjust the BRP for replenishment inventory in order to maintain the above requested minimum inventory. Non-ARO dealers should contact Mopar Expediting. Replenishment shipments take approximately 1-2 days to process and ship. To ensure minimal delays in any replenishing order, it is important to process warranty claims as soon as possible.

Maintaining a minimum inventory will be beneficial to both your dealership and your customers by:

- Making your dealership available to customers, removing parts availability restrictions
- Reducing customers' time investment by only making one call and one trip to your dealership
- Increasing your productivity by handling Campaign requests on-demand
- Allowing you to proactively contact vehicle owners with a solution in lieu of responding to a problem
- Providing opportunity to develop relationships with customers that may not have been to your dealership, or have not been in for some time

Thank you for your efforts to professionally accommodate customers affected by this Campaign.

Mopar Management

AUTHENTIC PERFORMANCE

