



Jaguar Land Rover North America, LLC
555 MacArthur Boulevard
Mahwah, NJ 07430
201-818-8295

January 17, 2014

Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave, SE
Washington DC, 20590

Subject: NHTSA Campaign Number 13V-607/Jaguar Safety Recall P037 – Land Rover Range Rover Airbag Warning Lamp Illuminated – Customer Letter

Dear Ms. Lewis:

Pursuant to 49 CFR 573, Defect and Non-compliance Reports, Jaguar Land Rover North America, LLC, is submitting the following communication sent to our customers regarding the above mentioned campaign.

- Customer Letter

Sincerely,

James C. Patterson
Safety Compliance Engineer
Jaguar Land Rover North America, LLC

Attachment



IMPORTANT SAFETY RECALL

This notice applies to your vehicle, **SALGS2EF1DA118200**

January 16, 2014

RE: Safety Recall P037 - Airbag Warning Lamp Illuminated

Vehicles Affected: Land Rover Range Rover

Model Year: 2013-2014

National Highway Traffic Safety Administration Recall Number: 13V-607

Dear Land Rover Range Rover Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Land Rover has decided that a defect which relates to motor vehicle safety exists in 2013 and certain 2014 model year Land Rover Range Rover vehicles. Your vehicle is included in this Recall action.

What is the concern?

A concern has been identified where the Supplemental Restraint System (SRS) connector located in the driver and front passenger side seat which connects the side airbags to the SRS system may become dislodged due to insufficient package space surrounding the connector. This may disable the driver and/or passenger seat side airbag and cause the airbag warning lamp on the Instrument Cluster to illuminate.

If this condition occurs and the vehicle is involved in a collision which requires the deployment of the front side airbags, the airbags may not deploy as intended or may not deploy at all. An airbag non-deployment increases the risk of injury. The airbag warning lamp may clear on each subsequent ignition cycle.

All other features of the SRS will operate as normal when required.

What will Land Rover and your Land Rover retailer do?

Land Rover is carrying out a recall of the vehicles mentioned above. An authorized Land Rover retailer will remove some of the foam from the back of the seat that is putting pressure on the side airbag connector. There will be no charge for this repair.

How long will it take?

The work will be carried out as quickly and efficiently as possible in order to minimize inconvenience to customers and is expected to take approximately 45 minutes (depending on vehicle condition), although your retailer may need your vehicle for a longer time due to service scheduling requirements or if your retailer identifies your vehicle is eligible for additional complimentary vehicle upgrades that Land Rover is currently offering Range Rover customers.

What should you do?

Please contact your authorized Land Rover retailer at your earliest convenience to schedule an appointment to have Safety Recall P037 performed on your vehicle.

Attention Leasing Agencies:

Federal regulations require that you forward this recall notification to the lessee within TEN (10) days.

Moved or no longer own a Range Rover?

If you are no longer the owner of this vehicle, Land Rover would greatly appreciate the name and address of the new owner, using the Information Change Form enclosed.

What should you do if you have further questions?

If you have any questions or concerns, please contact the Service Manager at your authorized Land Rover retailer for assistance. If you have any queries or concerns that your local retailer cannot address, please contact the Land Rover Customer Relationship Centre at **800-637-6837, Option 9** and one of our representatives will be happy to assist you.

You can also contact Land Rover by e-mail: Visit the web site <http://www.landroverusa.com>, select 'Contact Us' and send an email from the 'Email Land Rover' link.

Should you have the need to contact Land Rover by mail, please use the following address:

Jaguar Land Rover North America, LLC
ATTN: Customer Relationship Center
555 MacArthur Boulevard
Mahwah, NJ 07430-2327

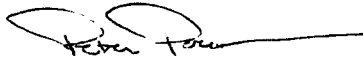
If you are having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write to:

Administrator, National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590

Or you may call the toll-free Vehicle Safety Hotline at 888-327-4236 (TTY: 800-424-9153), or log on to <http://www.safercar.gov> to submit a complaint electronically.

Thank you again for selecting Land Rover; your ownership experience is very important to us. We recognize this service visit may be an inconvenience to you. We appreciate your confidence in our product and wish to do everything we can to retain that confidence. Land Rover, in cooperation with your authorized Land Rover retailer, will strive to minimize any inconvenience to you caused by this Recall program.

Sincerely,



Peter Pochapsky
Customer Experience Manager