

IMPORTANT SAFETY RECALL

This notice applies to your vehicle, [INSERT VIN].

January 2014

Recall Campaign No. 13V-564: Front Passenger Air Bag Seat Occupancy Sensor Mat

Dear BMW Owner/Lessee:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain model year 2006-07 BMW 3 Series Sedans and Sports Wagons, 5 Series Sedans and Sports Wagons and 7 Series, and also model year 2006 X5 SAVs. Our records indicate that you are the owner of a potentially affected vehicle.

IMPORTANT NOTICE

Please note that at the present time, we do not yet have sufficient parts to conduct this Recall; however, we will notify you as soon as parts become available. At that time, you should make an appointment with your authorized BMW center in order to have this Recall performed on your vehicle.

DESCRIPTION OF PROBLEM

This Recall involves the front passenger air bag seat occupancy sensor mat. Over time, due to the frequency of front passenger seat usage, the sensor can become damaged. If this were to occur, deactivation of the front passenger air bag could result, increasing the risk of injury in the event of a crash. If the front passenger air bag became deactivated, the air bag warning lamp on the instrument cluster and the front "passenger air bag off" lamp in the overhead console are illuminated at the same time.

DESCRIPTION OF REPAIR

The air bag seat occupancy sensor mat will be repaired so that forces applied to the seat cushion do not damage the sensor.

The actual repair will require approximately three hours; however, additional time may be required depending on the BMW center's schedule. This work will be performed free of charge by your authorized BMW center.

PRECAUTIONS FOR YOUR SAFETY

- 1. Please make sure all vehicle occupants always wear their safety belts.**
- 2. If the air bag warning lamp on the instrument cluster and the front "passenger air bag off" lamp in the overhead console are illuminated at the same time, the vehicle may be experiencing this condition.**

3. **If this condition occurs, you should not drive your vehicle with a passenger in the front passenger seat.**
4. **If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

OTHER INFORMATION

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.

We will notify you again when parts become available, currently scheduled for March.

We sincerely apologize for any inconvenience this may cause you. We appreciate your confidence in our product, and we wish to do everything we can to retain it. **Should you have any questions about this campaign, please contact your authorized BMW center.** Should you need additional assistance, you may contact BMW Customer Relations and Services at 1-800-525-7417 or via email at CustomerRelations@bmwusa.com. Should you need BMW Roadside Assistance, they can be contacted at 1-800-332-4269.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590; call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.

BMW OF NORTH AMERICA, LLC