



IMPORTANT SAFETY RECALL

October 2013

Dear General Motors Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that certain 2013-2014 model year Chevrolet Camaro Coupe vehicles fail to conform to Federal/Canada Motor Vehicle Safety Standard 208, for adhesion of the sunshade airbag label.

As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

IMPORTANT

- Your vehicle is involved in recall 13284.
- Schedule an appointment with your GM dealer.
- This service will be performed for you at **no charge**.

Why is your vehicle being recalled?

The air bag warning label on the sunshades may not adhere to the sunshade properly and may fall off or begin to peel away from the sunshade. If the labels are missing, the driver or front seat passenger may not have the information to help protect them in a crash.

What will we do?

Your GM dealer will inspect the label on each of the sunshades for proper adhesion. If required, the sunshade will be replaced. This service will be performed for you at **no charge**. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual inspection and service correction time of approximately 20 minutes.

Since the inspection can be performed easily, and to reduce your inconvenience, we have included the inspection procedure with this letter. If you desire, however, your dealer will perform the inspection at **no charge**.

If you perform the inspection and the label is properly attached to the sunshade, please complete the enclosed prepaid response form and return it to us in the mail. We will close the recall on your vehicle.

If the label has fallen off or has started to peel off the sunshade, please contact your dealer as soon as possible and schedule an appointment to have a new sunshade installed.

What should you do?

If you would like your GM dealer to perform the inspection, or if you have performed the inspection and the airbag label has fallen off or is starting to peel off of the sunshade, you should contact your GM dealer to arrange a service appointment as soon as possible.

Do you have questions?

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)
Chevrolet	1-800-630-2438	1-800-833-2438
Guam	1-671-648-8450	
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.safercar.gov>.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jim Moloney
General Director,
Customer and Relationship Services

GM Recall #13284

Air Bag Warning Label Inspection Procedure



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1. Inspect the air bag warning label on the driver and the passenger sunshade to ensure that the label is properly attached is not peeling off of the sunshade.
 - If the air bag warning label is properly attached to the sunshade, please complete the enclosed prepaid response form and return it to us in the mail. We will close the recall on your vehicle.
 - If the air bag warning label has fallen off or has started to peel off of the sunshade, please contact your dealer to schedule an appointment to have a new sunshade installed.