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April 4, 2013

VIA FIRST CLASS MAIL & E-Mail (kelly.schuler@dot.gov)

Office of Defects Investigation National Highway Traffic Safety Administration Attn: Recall Management Division (NVS-215 W46-420) 1200 New Jersey Avenue, SE Washington, DC 20590

> **<u>RE: Part 579 submittal: Ultimate Floor Liner by Quadratec®</u>** Quadratec, Inc. campaign 13E-010 (rept. date: 2/22/13)

Dear Ms. Schuler:

On behalf of Quadratec, Inc. please find enclosed the following:

1. Complete copy of approved part 577 notification with "Hook Guard" replacement piece and installation instructions. Per campaign Quadratec® began mailing this notification to customers during March 2013.

Please contact the undersigned should you have any comments or questions regarding this campaign.

Very Truly Yours,

/S/

Robert R. Gillanders Colvos Law, PLLC Attorneys for Quadratec, Inc.



Dear Quadratec® Customer:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Quadratec Inc. has decided that a defect relating to motor vehicle safety exists in identified replacement equipment: driver's side, Ultimate Floor Liners and Tread Lightly! Floor Liners for 2007-2013 Jeep[®] Wrangler[®] (Figure 1) (part #s 14254.0301 07, 14254.0301 08, 14254.0301Q, 14254.0302 07, 14254.0302 08, 14254.0302Q, 14254.0303 07, 14254.0303 08, 14254.0303Q, 14254.0309 07, 14254.0309 08, 14254.0309Q), sold as replacement parts directly from Quadratec[®] between approximately May 1, 2012 and February 14, 2013. Quadratec is voluntarily taking action to correct this safety condition through repair or replacement of the involved Floor Liners as described below.

Our records indicate that you purchased a set of these Floor Liners. If you are a lessor of a vehicle and purchased these Floor Liners you should send a copy of this notice to the lessee as required by 49 CFR Sec. 577.7(a)(2)(iv). This Notice only concerns a defect in driver's side, front replacement Ultimate Floor Liners by Quadratec[®] and Tread lightly! Floor Liners and does not otherwise affect your Jeep[®] vehicle.



What is the Problem?

The defect is the potential for the Floor Liner to tear in the region of the retaining anchor hole and slide forward enough to interfere with the accelerator pedal. This may restrict pedal operation or may allow the Floor Liner to shift forward onto the pedal causing unintended acceleration which may lead to an accident with property damage or serious personal injury. This defect may not exist in all Floor Liners and is thought to relate to a combination of high interior temperatures and load forces in the area where the driver's side liner is anchored to the originally-supplied Jeep carpeting. Prior warning of this defect appears through visible tearing of the Floor Liner in the area of the anchor and increased movement of the Floor Liner during use. Refer to Figure 2 (above) illustrating the tear around anchor point.

What should you do?

AWARNING A

THIS IS AN IMPORTANT SAFETY RECALL. IMMEDIATELY REMOVE AND INSPECT YOUR DRIVER'S SIDE FLOOR LINER FOR TEARS IN AND AROUND THE ANCHOR POINT

REMOVE & DO NOT USE ANY TORN DRIVER'S SIDE FLOOR LINER UNTIL REPLACED.

ANY Floor Liner which shows evidence of tearing (Figure 2 - above) will be replaced at **NO CHARGE** by calling our toll free hotline (800-463-2998). Once you have received your replacement liner the torn liner should be sent back to Quadratec at **NO CHARGE**. Please use the provided return label and box.

What will Quadratec do?

To make it less likely that a Ultimate Floor Liner or Tread Lightly! Floor Liner could interfere with the accelerator pedal on your vehicle, Quadratec is providing you a remedy for your Floor Liner at **NO CHARGE**. The remedy will entail installing the included Hook Guard into your existing Floor Liner OR immediate replacement of your Floor Liner at **NO CHARGE** if already torn.

AWARNING A

REMOVE AND DO NOT INSTALL ANY UNTORN FLOOR LINER COVERED BY THIS VOLUNTARY RECALL UNTIL INSTALLING THE HOOK GUARD (FIGURE 5)





UN-TORN DRIVER'S SIDE FLOOR LINER? INSTALL THE ENCLOSED HOOK GUARD.

If there is no tearing around the anchor point on your driver's side Floor Liner, (Figure 3) then please install the enclosed Hook Guard (Figure 5) as shown in Figure 4 and according to the installation instructions provided (see pages 3-4 of this document). If you are unable or unwilling to install the Hook Guard you may call our toll-free hotline (800-463-2998) for a replacement Floor Liner with the Hook Guard installed.



Figure 5: Hook Guard

What if I have Already Repaired My Driver's Side Front Floor Liner?

If you have repaired a Front Floor Liner covered by this campaign before receiving this notice you may be eligible for reimbursement of your costs. If you have repaired your Floor Liner it should still be replaced with a new Floor Liner free of charge to you. Contact our toll-free hotline (800-463-2998) for details regarding this program.

What if I have other questions or need help?

- Quadratec[®] customer service will be happy to answer any of your questions at (800-463-2998) The hotline will be open weekdays from 8am - 12am Monday - Thursday, 8am - 9pm Fridays and Saturdays 9am - 5pm. You may also email us at info@quadratec.com
- If after a reasonable time you still are unable to obtain a Hook Guard or replacement Floor Liner, you
 may file a complaint with: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey
 Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236
 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

Quadratec[®] apologizes for any inconvenience this voluntary recall may cause; however, our overall concern is safety and your complete satisfaction with our products.

Sincerely, Quadratec, Inc.

Hook Guard Installation for Ultimate or Tread Lightly! Floor Liner

#12999.4001





NOTE: Hook Guard Installation video is available online at www.quadratec.com/hookguard

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If your driver side Floor Liner is torn at the anchor point, promptly remove the liner now and call Quadratec at 800-463-2998 for a FREE replacement. If your driver side floor liner does NOT show any signs of tearing, proceed with the installation of the Hook Guard by following these instructions.



Step 1: Remove Floor Liner from vehicle. Insert the Hook Guard "Barb" through the teardrop anchor hole in the liner while making sure that the barb is secured at the bottom of the liner as shown in Step 4. (see next page)



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Step 2: Press the Hook Guard downward at an angle and through Floor Liner anchor hole. Finish pressing the Hook Guard into place as shown as shown in figure above.



Step 3: After pressing the Hook Guard into the floor liner Hook Ring, make sure that the Hook Guard is flush with the Hook Ring as illustrated above.



Step 4: Inspect bottom of the Floor Liner to ensure that the Hook Guard "Barb" is completely through the teardrop hook hole and fully engaged with the bottom of the anchor hole as illustrated above. Tuck any wrinkles under the "Barb" with a small screw driver or your finger nail. Install is now complete. Reinstall Floor Liner in vehicle.



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