From: Broadcast Messaging System
To: DL-BMS Message Monitors

Subject: BMW Voluntary Recall: 2008-2010 BMW 5 Series Sedan Rear Lamp, Update 1

Date: Wednesday, October 23, 2013 3:45:38 PM

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DCSnet Message Important

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Subject: BMW Volum

BMW Voluntary Recall: 2008-2010 BMW 5 Series Sedan Rear

Lamp, Update 1

To: Service Managers, Service and Parts Directors, Parts Managers, Service Advisors, Shop Foremen, General Managers, Sales Managers,

This is an update on the BMW voluntary Recall affecting model year 2008-2010 5 Series Sedans including the M5, to repair the rear lamps. Electrical contacts of the rear lamp bulb carrier may corrode over time, resulting in an inoperative tail light, brake light, and/or turn signal. There have been no reports of accidents or injuries in BMWs as a result of this issue.

Initial owner notification of this Recall will take place in November. The initial notice will inform owners of the Recall and advise that BMW is in the process of implementing the Recall. When sufficient parts become available, a follow-up letter will advise owners to schedule an appointment with their center. Due to the number of vehicles involved, follow-up notification will begin in December and be staggered over approximately six weeks. Customers with further questions may contact Customer Relations and Services at (800) 525-7417.

A Service Information bulletin will be published as soon as complete details and parts are available. Do not order any parts at this time. **The part numbers for the Recall will be listed in the SIB.**

Attached is a BMW internal list of Questions and Answers which has been updated to reflect the new owner notification schedule. This list should address most inquiries customers may have. Please provide and discuss this information with your staff. Neither this notice nor the attachment is to be shared with customers.

Sincerely,

Technical Service

Attachments:

13V-407-E60-Sedan-RearLamps QA10.22.13 [8111a26b].pdf

407-E60-Sedan-RearLamps QA10.22.13 [8111a26b].pdf

Recipients: BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel