

Toyota Motor Sales, U.S.A., Inc. 19001 South Western Avenue, S207 Torrance, CA 90509-2991

TMS-NTC-13200 August 9, 2013

Recall Management Division National Highway Traffic Safety Administration 1200 New Jersey Avenue, SE Washington, DC 20590

Re: Toyota Safety Recall 13V-337 – Preliminary Dealer Notification

To whom it may concern,

Please find attached the <u>Preliminary</u> Dealer Notification Letter for Toyota Safety Recall 13V-337 on the following Toyota vehicles:

• 2005 through 2011 Model Year Tacoma

If you have any questions regarding this matter, please contact me at (310) 468-5316.

Sincerely,

Quality Compliance Assistant Manager

ML J. K

Attachments:

• Toyota 13V-337 (D0L) Dealer Notification (Prelim)

Mark Kubota / TMS Toyota Customer Services Product Quality and Service Support, Quality Compliance August 7, 2013 Approved By: Bob Waltz

To: All Toyota Dealers
From: Product Support Division

Safety Recall D0L (D1L) *Preliminary Notification*2005 through 2011 Model Year Tacoma Access Cab Vehicles
Driver and Front Passenger Seat Belt Assemblies

*******URGENT******

On August 7, 2013, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall on 2005 through 2011 Model Year Tacoma Access Cab vehicles.

This preliminary information is being provided to keep you informed of the filing. <u>Toyota is currently preparing</u> <u>the remedy parts for this condition.</u> We will notify dealerships again at the time of the next phase, prior to the owner notification starting.

Condition

The Seat Belt Assemblies for the driver and front passenger are mounted inside the access (rear) doors of the subject vehicles. On the assemblies, screws holding the Seat Belt Pre-tensioner to the Seat Belt Retractor can become loose over time and through forceful repeated closing of the access door. If these screws loosen completely, the Seat Belt Pre-tensioner and Retractor Spring Cover could detach, increasing the risk of injury to an occupant in the event of a severe crash.

Covered Vehicles

• There are approximately 340,000 Toyota Tacoma Access Cab (2005 through 2011 Model Year) vehicles covered by this Safety Recall in the US.

Model	Model Years	Production Period	Approx. UIO
Tacoma (Access Cab)	2005 through 2011	Mid-Sept. 2004 through early Sept. 2011	340,000

Status

- D0L ("D1L" until the remedy is launched) Preliminary Notification documents will be posted on TIS starting the morning of Wednesday, August 7, 2013. For reference purposes only, VINs covered by this Safety Recall will be searchable on TIS starting Wednesday morning, August 7, 2013.
- Toyota is currently preparing the remedy parts for this condition.

Media Contacts

It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Cindy Knight (310) 468-2170 in Toyota Corporate Communications. (Please do not provide this number to customers. Please provide this contact to only media associates.)

Customer Handling

A FAQ is attached to help dealerships respond to any customer concerns. If the customer has any further questions, they are requested to contact the Toyota Customer Experience Center. The Toyota Customer Experience Center can be reached at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time.

Please note the attached FAQ is published on the www.Toyota.com website for customer viewing.

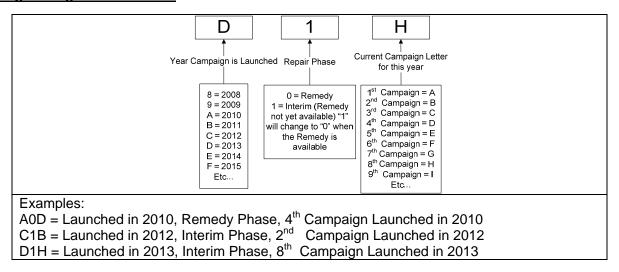
Pre-Owned Vehicles in Dealer Inventory

Toyota generally requests that dealers do not deliver any pre-owned vehicles in dealer inventory that are covered by a Safety Recall until the vehicle has been remedied. However, in this case, unless prohibited by your state's law, dealers can deliver un-remedied pre-owned vehicles if they disclose to the customer that the vehicle is subject to a Safety Recall and Toyota will send them a notification when the remedy is available

Handling of Vehicles Exhibiting this Condition

In the unlikely event a customer contacts a dealership and has experienced the condition described, dealerships are requested to assist him/her by setting up an appointment to diagnose the condition. If the condition is related to the Safety Recall, the diagnosis and repair will be performed at **no charge.** The seat selt assembly has been placed on Manual Allocation Control (MAC). Please refer to the NAPO MAC report found on Dealer Daily for additional details.

Campaign Designation Decoder



Dealership associates that have any questions are requested to contact their District Service/Parts Manager.

Please review this preliminary notification with your staff to assure that all relevant personnel have been briefed regarding this subject.

Thank you for your cooperation.



Safety Recall D0L (D1L) - Preliminary Notice 2005 through 2011 Model Year Tacoma Access Cab Vehicles Driver and Front Passenger Seat Belt

Customer Frequently Asked Questions

Published Early August, 2013

We at Toyota care greatly about your safety while we prepare the remedy for this condition. We are providing the following information to keep you informed of the recall details. Please check back frequently as this document will be updated.

Q1: What is the condition?

A1: The Seat Belt Assemblies for the driver and front passenger are mounted inside the access (rear) doors of the subject vehicles. On the assemblies, screws holding the Seat Belt Pre-tensioner to the Seat Belt Retractor can become loose over time and through forceful repeated closing of the access door. If these screws loosen completely, the Seat Belt Pre-tensioner and Retractor Spring Cover could detach, increasing the risk of injury to an occupant in the event of a severe crash.

Q1a: What is the cause of the condition?

A1a: The screws can become loose over time due to repeatedly and forcefully closing of the access door.

Q2: Are there any warnings that this condition exists or indicators before this condition exists?

A2: No, there are no advanced warnings that this condition may occur. However, if the seat belt pretensioner and retracting spring becomes detached and the seat belt does not retract, an abnormal rattling noise may be heard from the access door.

Q2a: What if I experience the warnings described before the remedy is available?

A2a: If you experience the warnings and/or condition described above, please contact your local authorized Toyota dealer for diagnosis and repair. If the condition is related to this Safety Recall, the repair will be performed at **No Charge** to you.

Q3: What is Toyota going to do?

A3: <u>Toyota is currently preparing the remedy for this condition.</u> Once preparations are complete, Toyota will send an owner notification letter by first class mail to owners of vehicles covered by this Safety Recall. The remedy will be performed at **No Charge.**

Q3a: When does Toyota anticipate the remedy will be available?

A3a: Toyota is currently working on developing the remedy for this Safety Recall. Toyota anticipates it will take several weeks to develop the remedy.

Q3b: How does Toyota obtain my mailing information?

A3b: Toyota uses industry provider who works with each states Department of Motor Vehicles (DMV) to receive registration or title information, based upon the DMV records. Please make sure your registration or title information is correct.

Q3c: When the remedy becomes available, do I need my owner letter to have the remedy performed?

A3c: You do not need an owner letter to have this recall completed; however, to assist the dealer in confirming vehicle eligibility, we request that you present this notice at the time of your service appointment.

Q4: Which and how many vehicles are covered by this Safety Recall?

A4: There are approximately 340,000 Toyota Tacoma Access Cab (2005 through 2011 Model Year) vehicles covered by this Safety Recall in the US.

Model	Model Years	Production Period	Approx. UIO
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Q4a: Are there any other Toyota, Lexus or Scion vehicles covered by this Safety Recall in the U.S.?

A4a: No, there are no other vehicles covered by this Safety Recall in the U.S.

Q5: What if I previously paid for repairs to my vehicle for this condition?

A5: Reimbursement consideration instruction will be provided in the remedy owner letter.

Q6: What if I have additional questions or concerns?

A6: If you have additional questions or concerns, please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time.

TOYOTA Fast Facts

Aug. 7, 2013

Fast Facts is an update on Toyota and industry news. Please feel free to share this information with family and friends. For more news, visit www.toyotanewsroom.com.

Toyota Announces Voluntary Recall of Certain Tacoma Vehicles

Toyota will conduct a voluntary safety recall involving approximately 370,000 Toyota Tacoma Access Cab vehicles globally, which includes approximately 342,000 in the U.S. that were produced from 2004 to 2011.

In the involved vehicles, screws that attach the seat belt pre-tensioner to the seat belt retractor within the seat belt assembly for the driver and front passenger can become loose over time due to repeatedly and forcefully closing the access door. If the screws loosen completely, the seat belt pre-tensioner and the retractor spring cover could detach from the seat belt retractor, which can affect retractor and pre-tensioner performance.

Owners of vehicles subject to this recall will receive a notification by first class mail.

Detailed information is available to customers at www.toyota.com/recall and at the Toyota Customer Experience Center at 1-800-331-4331.