

**From:** [Broadcast Messaging System](#)  
**To:** [DL-BMS Message Monitors](#)  
**Subject:** BMW Voluntary Recall: 2002-2003 BMW 3 Series Front Passenger Airbag, Update 3  
**Date:** Tuesday, July 02, 2013 10:05:27 AM

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From: Technical Service  
Expiration Date: July 15, 2013

DCSnet Message   
**Important**

Subject: **BMW Voluntary Recall: 2002-2003 BMW 3 Series Front Passenger Airbag, Update 3**

**Message Recipients: BMW Service Managers, Pre-Owned Managers, Service and Parts Directors, Parts Managers, Service Advisors, Shop Foremen**

This is an update concerning the voluntary safety Recall to replace the front passenger airbag on certain Model Year 2002-2003 3 Series vehicles. The attached customer letter will be mailed to owners of affected vehicles on Monday, July 1st. This letter explains the reason for the Recall and informs the customer that a follow-up letter will be mailed as soon as parts become available.

Initial quantities of front passenger airbags will become available later in July. As soon as these parts are available, a Service Information bulletin will be published and ordering instructions will be provided, so that your center may begin scheduling priority cases.

Until that time, do not order parts or schedule appointments for this Recall.


Customers that contact your center should be advised they will receive a follow-up recall letter when parts become available.

To help answer questions your customers may have on this Recall, refer to the attached Q&A.


Sincerely,

Technical Service

Attachments:  [TakataAirBags\\_QA\\_2\[8106d1d2\].pdf](#)

 [13V-172InterimLetter\[8106d1d1\].pdf](#) 

[TakataAirBags\\_QA\\_2\[8106d1d2\].pdf](#)

 [13V-172InterimLetter\[8106d1d1\].pdf](#)

Recipients: BMW Passenger Cars, Service, All Regions, All Areas, All Departments, All Personnel  
BMW Passenger Cars, Part Sales, All Regions, All Areas, All Departments, All Personnel  
BMW Passenger Cars, Certified Pre-Owned, All Regions, All Areas, All Departments, All Personnel