TO: Hyundai Dealership General Managers, Sales Managers,

Service Managers, Parts Managers, and Warranty

Administrators

FROM: Hyundai Motor America

DATE: April 2, 2013

SUBJECT: Upcoming Recall Campaigns 109 and 110

On Friday, March 29, 2013 Hyundai informed the National Highway Traffic Safety Administration that it will conduct a voluntary safety recall of certain 2007-2011 model year Accent, Elantra, Genesis Coupe, Santa Fe, Sonata, Tucson and Veracruz models. Hyundai dealers will replace the stop lamp switch on affected vehicles (Recall 110).

Additionally, Hyundai informed the National Highway Traffic Safety Administration that it will conduct a voluntary safety recall of certain 2011-2013 Elantra models that were manufactured in Korea. Hyundai dealers will install adhesive strips to the headliner on affected vehicles(Recall 109).

For both recall campaigns, Hyundai Motor America plans to begin mailing customer letters in the second quarter of 2013. Additional details will be sent as they become available.

Please click on the attached documents for "Question and Answer (Q&A)" for your review and to help you respond to any consumer questions.

Hyundai appreciates your cooperation and support. Questions may be directed to your District Parts and Service.

HYUNDAI MOTOR AMERICA