

September 26, 2013

Ms. Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Recall Management Division (NVS-215)
1200 New Jersey Avenue, SE – Room W45-306
Washington, DC 20590

Dear Ms. Lewis:

The following information is submitted pursuant to the requirements of 49 CFR §573.6 as it applies to a determination by General Motors of a noncompliance involving certain 2013-2014 model year Chevrolet Camaro Coupe vehicles.

573.6(c)(1): Chevrolet Brand of General Motors Company

573.6(c)(2)(3)(4): This information is shown on the attached sheet.

<u>573.6(c)(5):</u> General Motors has decided that certain 2013-2014 model year Chevrolet Camaro Coupe vehicles may fail to conform to Federal Motor Vehicle Safety Standard 208 for Occupant Crash Protection. These vehicles were built with one or two sun visors that may have air bag warning labels that were not properly adhered.

<u>573.6(c)(7)</u>: On August 27, 2013, a GM North America Product Investigations Engineer was assigned to investigate a report of a peeling sun visor label in the field. During the course of the investigation, it was learned that a warranty spike was identified in June 2013 and that the vehicle assembly plant was already in the process of inspecting vehicles prior to shipment. Between June 17, 2013 and August 26, 2013, the sun visor supplier determined the technical root cause and implemented process changes to correct.

A review of FMVSS 208 indicated that this condition may constitute a noncompliance to the requirements for the label to be permanently affixed.

A stop delivery was issued to dealers on September 19, 2013.

The issue was presented to the Field Performance Evaluation Review Committee and on September 19, 2013, the Executive Field Action Decision Committee decided to conduct a noncompliance recall.

<u>573.6(c)(8)</u>: Dealers are to inspect the label on each of the sun visors for proper adhesion. If required, the sun visor will be replaced. Sun visors in service stock will be inspected for labels that are not fully adhered around the perimeter, using a finger nail, plastic card, or similar. If the label has started to peel, the sun visor will be scrapped.



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Because this inspection can easily be performed by the customer, and to reduce inconvenience, an inspection procedure will be provided with the customer letter. The customer will be provided the option of inspecting the label on each of the sun visors for proper adhesion and provide a return mailing to GM. If customers are uncomfortable performing the inspection, or if the label has fallen off or has started to peel off the sunshade, they should contact their dealer for the inspection/replacement.

GM sent the dealer bulletin on September 20, 2013 and anticipates sending the owner letters late October 2013.

Pursuant to 577.11(e), GM does not plan to provide notice about reimbursement to owners because all involved vehicles are covered under the new vehicle warranty.

573.6(c)(10): GM will provide copies of the dealer bulletin and owner letter under separate cover.

573.6(c)(11): GM's assigned recall number is 13284.

Sincerely,

M. Carmen Benavides, Director

Product Investigations and Safety Regulations

13284 Attachment

## VEHICLES POTENTIALLY AFFECTED BY MAKE, MODEL, AND MODEL YEAR PLUS INCLUSIVE DATES OF MANUFACTURE

## **INCLUSIVE MODEL MODEL NUMBER** MANUFACTURING DATES DESCRIPTIVE INFO. TO EST. NO. **SERIES** PROPERLY IDENT. VEH. W/CONDITION MAKE **YEAR INVOLVED** (FROM) (TO) Camaro Coupe 06/27/2013 Chevrolet 2013 4,279 06/09/2013 Camaro Coupe Chevrolet F 2014 14,662 06/17/2013 09/06/2013 GM Total: 18,941

573.6(c)(2)(iv):

Lear Corporation México S. de R.L. de C.V.

Avenida Tlahuac 6732

Colonia Santiago Zapotitlan, Delegación Tlahuac

C.P. 13300 México, D.F.

Phone Number +52 5558623800 xt. 3820

The label and sun visor are assembled in Mexico.

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<sup>\*</sup> All involved vehicles will be corrected as necessary.