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13V-113  
(5 pages)



March 29, 2013

Ms. Nancy Lewis  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, SE  
Washington, D.C. 20590

RE: Defect Information Report

Dear Ms. Lewis:

Pursuant to Part 573 of Title 49 of the Code of Federal Regulations, Hyundai America Technical Center is submitting information concerning a recall that is being voluntarily initiated. Specific information as required by Section 573.6 is as follows:

573.6(c)(1)

Manufacturer – Hyundai Motor Company

Manufacturer – Hyundai Motor Manufacturing Alabama

Distributor – Hyundai Motor America

Distributor - Hyundai de Puerto Rico

573.6(c)(2)

Certain model year 2007 through 2011 Hyundai vehicles as follows:

	Accent	Elantra	Genesis Coupe	Santa Fe	Sonata	Tucson	Veracruz
Model Year	2007-2009	2007-2010	2010-2011	2007-2011	2011	2007-2009	2008-2009
Production Dates	December 01, 2006 through February 28, 2009	May 01, 2007 through October 31, 2010	December 01, 2008 through August 31, 2010	April 01, 2007 through July 31, 2011	December 01, 2009 through January 31, 2011	May 01, 2007 through February 28, 2009	December 01, 2007 through February 28, 2009
Approximate Production Quantities (US)	120,490	328,122	21,775	320,660	220,000	33,317	8,351
Approximate Production Quantities (Puerto Rico)	2,794	2,574	593	358	500	290	0

**Hyundai-Kia America Technical Center Inc.**  
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HATCI is an authorized representative of both Hyundai Motor Company and Kia Motors Corporation; which are separate and distinct automotive manufacturers.

Hyundai-Kia America Technical Center, Inc.

573.6(c)(3)

See information provided in 573.6(c)(2) above.

573.6(c)(4)

All of the vehicles identified above in 573.6(c)(2) are potentially affected.

573.5(c)(5)

The stop lamp switch on vehicles in the subject recall population may experience intermittent switch point contact. This condition could potentially result in intermittent operation of the push-button start feature, intermittent ability to remove the vehicle's shifter from the Park position, illumination of the "ESC" (Electronic Stability Control) indicator lamp in the instrument cluster, intermittent interference with operation of the cruise control feature, or intermittent operation of the stop lamps. Intermittent operation of the stop lamps could increase the risk of a crash.

The subject vehicles were built after the population of vehicles that were the subject of a prior recall, Recall No. 09V122. To date, almost 80% of the 09V122 subject vehicles have had the stop lamp switch replaced. Since that recall was initiated, the component manufacturer has implemented a number of production refinements to the part. These include:

1. Contact material and surface finish revised (silver/tin/copper with flat contact surface to silver/copper with knurled contact surface) to reduce the potential for carbonization of the electrical contacts within the stop lamp switch - February, 2009.
2. Addition of a rib to the housing of the stop lamp switch to reduce the potential for deformation of the housing when the electrical connector is plugged onto the stop lamp switch during assembly – March, 2010.
3. Addition of a stopper to the external terminals to reduce the potential for movement of the terminals when the electrical connector is plugged into the stop lamp switch during assembly – July, 2011.

Hyundai has determined that certain vehicles built prior to the incorporation of these refinements may experience intermittent switch point contact. Hyundai is recalling those vehicles.

573.6(c)(6)

On November 1, 2012, Transport Canada notified Hyundai regarding nine (9) complaints for vehicles outside of the production range of Hyundai's 2009 Canadian recall number R0057 to replace the stop lamp switch. Transport Canada opened an investigation requesting additional information on January 10, 2013. Shortly thereafter, after speaking with Transport Canada, ODI requested that Hyundai review the VOQs in the NHTSA database. In discussions with ODI, Hyundai indicated that any action taken in Canada would involve a corollary action in the United States.

Following an analysis of the customer data provided by Transport Canada, NHTSA and Hyundai's internal data, Hyundai has decided to conduct a voluntary safety recall on the subject vehicles to replace the stop lamp switch with one incorporating the most recent production refinements.

573.6(c)(8)

Hyundai Motor America and Hyundai de Puerto Rico will notify all owners of the Hyundai vehicles described in 573.6(c)(2) above to return their vehicles to their Hyundai dealer to have the stop lamp switch assembly replaced.

Hyundai intends to begin mailing notifications by June, 2013, after a sufficient quantity of replacement stop lamp switch assemblies become available.

In accordance with the requirements of Part 573.13, Hyundai will provide for reimbursement to vehicle owners eligible for pre-notification remedies as follows:

573.13(c)(1) Reimbursement Period Beginning Date:

(iii) March 29, 2012, which is one year prior to the date of this Part 573 notice to NHTSA.

573.13(c)(2) Reimbursement Period Ending Date:

(i) Ten calendar days after the last owner notification has been mailed. This date will be determined based upon the actual final owner notification date and NHTSA will be provided with that date when it becomes available.

573.13(d) Reimbursement Conditions:

(1) Reimbursement is excluded for costs incurred within the period during which Hyundai's original or extended warranty (where Hyundai provided written notice of the terms of the extended warranty to owners) would have provided for a free repair of the condition addressed by the recall, without any payment by the consumer, unless a franchised dealer or authorized representative of Hyundai denied warranty coverage or the repair made under warranty did not remedy the problem addressed by the recall.

(2)(i)(A) Reimbursement is excluded if the pre-notification remedy was not of the same type (replacement of the stop lamp switch) as the recall remedy.

(2)(i)(B) Reimbursement is excluded if the pre-notification remedy did not address replacement of the stop lamp switch.

(2)(i)(C) Reimbursement is excluded if the pre-notification remedy was not reasonably necessary to correct a condition addressed by replacement of the stop lamp switch.

(2)(ii) It is not required that the pre-notification remedy be identical to the remedy elected by Hyundai as described in this Part 573 notice to NHTSA.

(4) Reimbursement is excluded if the claimant does not submit adequate documentation to Hyundai at an address or location designated pursuant to § 573.13(f). The plan requires that the following documentation be submitted:

(i) Name and mailing address of the claimant;

(Hyundai also requests that claimants provide telephone numbers at their option.)

(ii) Identification of the product that was recalled:

Make, model, model year, vehicle identification number, and a copy of the current vehicle registration

(iii) Identification of the recall (**110**);

(iv) Identification of the owner or purchaser of the recalled motor vehicle at the time that the pre-notification remedy was obtained;

(v) A receipt for the pre-notification remedy, which may be an original or copy:

(A) If the reimbursement sought is for a repair, Hyundai requires that the receipt indicate that the repair addressed a condition related to the stop lamp switch, and state the total amount paid for the repair of that condition. Itemization of a receipt of the amount for parts, labor, other costs and taxes, may not be required unless it is unclear on the face of the receipt that the repair for which reimbursement is sought addressed only the pre-notification remedy concerning a condition related to the stop lamp switch.

(B) If the reimbursement sought is for the replacement of a vehicle part, Hyundai requires that the receipt identify the item and state the total amount paid to replace the stop lamp switch.

(Hyundai also requests that the name, address and telephone number of the repair facility or seller of the replacement stop lamp switch be provided on the receipt, and that the receipt be marked "Paid in Full" or that a cancelled check or credit card receipt be provided.)

(vii) If the pre-notification remedy was obtained at a time when the vehicle or equipment could have been repaired or replaced at no charge under a Hyundai original or extended warranty program, documentation indicating that Hyundai's dealer or authorized facility either refused to remedy the problem addressed by the recall under the warranty or that the warranty repair did not correct the problem addressed by the recall.

573.13(e) Amount of Costs to Be Reimbursed:

(1)(i) The amount of reimbursement shall not be less than the lesser of:

(A) The amount paid by the owner for the remedy, or

(B) The cost of parts for the remedy, plus associated labor at local labor rates, miscellaneous fees such as disposal of waste, and taxes. Costs for parts may be limited to Hyundai's list retail price for authorized parts.

(1)(ii) Any associated costs, including, but not limited to, taxes or disposal of wastes, may not be limited.

573.13(f) Address and Authorized Facility for Reimbursement Claim Submittal

ATTN: Hyundai Customer Connect Center (110)  
Hyundai Motor America  
PO Box 20850  
Fountain Valley, CA 92728-0850

573.13(g) Hyundai Response to Request for Reimbursement

(1) Hyundai shall act upon a claim for reimbursement within 60 days of its receipt. If Hyundai denies the claim, Hyundai must send a notice to the claimant within 60 days of receipt of the claim that includes a clear, concise statement of the reasons for the denial.

(2) If a claim for reimbursement is incomplete when originally submitted, Hyundai shall advise the claimant within 60 days of receipt of the claim of the documentation that is needed and offer an opportunity to resubmit the claim with complete documentation.

573.13(h) Reimbursement Form

Reimbursement shall be in the form of a debit card.

573.13(i) Reimbursement Plan Availability to the Public

This reimbursement plan is available to the public upon request.

573.6(c)(10)

The Technical Service Bulletin containing the service procedure for replacing the stop lamp switch assembly will be provided to NHTSA when available. Other relevant communications will also be forwarded when they are available.

573.6(c)(11)

A draft of the owner notification letter will be provided to NHTSA when available.

573.6(c)(12)

Hyundai has assigned "Campaign 110" as the designation for this campaign.

Sincerely,



Robert Babcock  
Director, HATCI Certification and Compliance Affairs