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By Recall Management division at 3:58 pm, Dec 12, 2013

Safety Defect and Noncompliance Report Guide for Equipment

PART 573 Defect and Noncompliance Report This report serves as TYC Genera's 's notification to the U.S. Department of Transportation, National Highway Traffic Safety Administration that a non-compliance of Federal Motor Vehicle Safety Standards exists in certain aftermarket taillamps . The General decided that this 'noncompliance,' existed in these vehicles on all TYG aftermarket tail lamps manufactured on or before November 15, 2013. I. Manufacturer, Designated Agent, and Other Chain of Distribution Information Manufacturer's corporate name: TYC Brother Industrial Equipment's brand or trademark name owner(s) (where applicable): Designated Agent (imported equipment): Genera Corporation 2900 Saturn Street Brea, CA. 92821 Prone: (488)963- 199A If this notification concerns equipment that was installed in new motor vehicles or new items of motor vehicle equipment, identify by name, address, and telephone number each vehicle manufacturer and equipment manufacturer who purchased that equipment:

If this notification concerns a defective or noncompliant component that the above identified manufacturer did not manufacture, identify that component and provide the name, address, and phone number of the manufacturer of the component (if this manufacturer is unknown, provide
this information as to the supplier of the component):
Name, address, email, and phone and fax numbers for the person(s) to whom inquiries about this report should be directed:
Genera Corporation Jonathan Eugenera.com 2800 Saturn Street JONATHAN NO
Brea, CA 92821
PHONE: (7/4) 522-6688×164 FAX: (714) 203.0820
II. Identification of the Recall Population and Its Size Complete the tables below for each item of equipment subject to this notification. Additional tables may be necessary where there are more than three items subject to a notification.
Type of equipment (e.g., tire, child restraint, headlamp): Tail lamp (PASSENGER)
Part/Model number: 11 - 6467 - 00
Size and function (where applicable): TAIL LAMP - STOP, REVERSE, MARKER,
Inclusive dates of manufacture (month and year):
Other information necessary to describe this equipment: AFTERMARKET TAIL LAMP FIR 2012-13 TOYUTA PRIUS V.
Total number of these items of equipment: 200
Type of equipment (e.g., tire, child restraint, headlamp): TAL LAMP (DRINGR)

Part/Model number:	11-6468-00
Size and function (when	re applicable): TAIL LAMP-STOP, REVERSE, MARKER
Inclusive dates of manu	nfacture (month and year):
	ssary to describe this equipment: TAL LAMP FOR 2012-13 TOYOTA PRIVS-V.
Total number of these i	tems of equipment: 209
	., tire, child restraint, headlamp):
Part/Model number:	
Size and function (when	
Inclusive dates of many	facture (month and year):
Other information recent	ssary to describe this equipment:
Lotal number of these i	tenis of equipment.
Provide the following in identified above:	nformation as to <u>all</u> the items of equipment ("the recall population")
	items of equipment in the recall population: 409
Grand total number of i	items of equipment in the recan population.

011 . 4	017	PRODUCT	Can D	ATE: 1	ALL TA	HL L	AMPS	PRODUCE	D.
ON OR	Be	FORE	MOLEV	NBER 15	5, 20	13.			
Describe how to this notifica		all popula	ition is di	fferent fr	om any s	imilar	items of	equipment n	ot subject
SIMLAR	1Tems	(SAME	PART #	AND PR	6 DUCTION	PATE) NOT	SUBJEG	7 To RE
MAY HAVE									
INSTALLAT									
BRAKE T	JUNIT	ON (IA	JENSE	BRIGH	RED L	-1647) REMA	INS ILLU	MINA750
LITTLE TO	NLR	PRESIN	a BRA	KE PEC	AL. E	3RAKE	FUNC	TION CEAS	SES ON
MICHAEL NE	PAL 1	s pres	SEP. B	RAKE A	NO TA	L FUN	CTWN	ARE REVI	ersed.
Brake Per			fect or no			1:4:			
Brake Per	ause(s)	of the de	ice of he	меоприа	ance con	muon.			
beake per							OGAMA	NEO THE	BOARD,
Brake Per Describe the c							06 AMA 216	MED THE NAUS.	Вонер,
Brake Per Describe the c Suppuer							06 AMA 316	MED THE NAUS.	Boneo
Brake Per Describe the c Suppuer							>16	MED THE NAUS.	Boxeo,
Brake Per Describe the c Suppuer							316	NEO THE NAUS.	Boneo

Identify and describe how the recall population was determined (e.g., on what basis the recalled

PURING VEHIC	LE OPERATION, TAIL LAMP MAY FALSELY INDICATE TO
9URROUNDING	YEHICLES WHEN DRIVER IS BRAKING OF NOT BRAKING.
Identify any warni	ing(s) that may precede the defect or noncompliance condition.
WHEN REPLACE	LEMENT LAMP IS PLUGISIO INTO YEHICLE FOR FIRST TIME
BRAKE LIGHT	T MAY IMMEDIATIONY ACTIVATE WITHOUT BRAKE PEDAL
DEPRESSED.	
1 0 4 174	ims, field or service reports, and other information such as numbers of crashes,
injuries and fatalit	
injuries and fatalit	
For noncompliance existence of the not	res, identify the test results and other information considered in determining the oncompliance, and provide the date of each test and observation indicative of each
For noncompliance existence of the no hat noncompliance Africk Lecte	res, identify the test results and other information considered in determining the oncompliance, and provide the date of each test and observation indicative of the date of t
For noncompliance existence of the noncompliance After Recte	res, identify the test results and other information considered in determining the oncompliance, and provide the date of each test and observation indicative of each
For noncompliance existence of the no hat noncompliance Africk Recues AFreekmarker OBSERVATION'S	res, identify the test results and other information considered in determining the oncompliance, and provide the date of each test and observation indicative of sec. PART ON VEHICLE) WAY CONDUCTED ON 11/26/13 TO COUFIRM,
For noncompliance existence of the no hat noncompliance Africa Recte African Arker OBSERVATION'S	res, identify the test results and other information considered in determining the oncompliance, and provide the date of each test and observation indicative of sec. A CUSTOMER COMPLAINT & DEFECTIVE RETURN, A TEST FIT (INSTAUDING ON INSTAUDING ON INSTAUDING ON INSTAUDING OF ONE OF OTHER OF ONE OF ONE OF ONE OF ONE OF ONE OF OTHER OTHER OF OTHER O

IV. The Remedy Program and Its Schedule

Describe the program for remedying the defect or noncompliance, including the plan for

reimbursing those owners and purchasers who may have incurred costs to remedy the defendance on noncompliance before receiving the manufacturer's notification concerning that defect or noncompliance. Also include, where applicable, details with dates concerning any production of the production of the second o	
= [NITIAL MEMO ISSUED TO DISTRIBUTORS ON 12/6/13, REDUESTING TO SI	11.05.0
SALES IMMEDIATERY & RETURN ALL INVENTIONY TO GIEVERA.	
FOLLOW - UP MEMO LILL BE ISSUED TO DISTRIBUTORS EXPLAINING COMPE	NSATION
PLAN & RESPONSIBILITY TO CONTACT PURCHASERS.	
Provide the estimated date(s) on which owner and purchaser notifications will be issued a estimated date(s) for completion of those notifications.	nd the
ESTIMATED PURCHASER NOTIFICATION ON 12/10/13-12/20/13.	
Provide the estimated date(s) on which dealer and distributor notifications will be issued a estimated date(s) for completion of those notifications.	nd the
ESTIMATED ASTRIBUTUR NOTIFICATION ON 12/16/13.	
Describe the distinguishing characteristics of the remedy component/assembly versus the recalled component/assembly. DISTINGUISMALS (MARACTERISTIC IN TERMS OF PROPER FUNCTION:	
BRAKE LIGHT ILLUMINATION ONLY WHEN BRAKE PEDAZ 15	PRESSED



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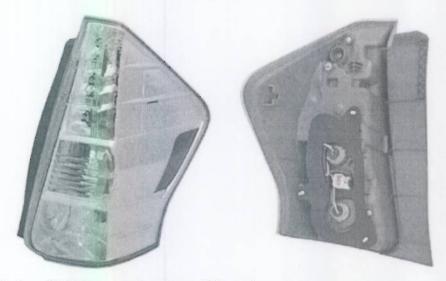
December 6, 2013

Re: TYC# 11-6467/8-00 2012-13 Prius V Tail Lamp

Dear Purchasing Manager,

We have discovered that the TYC tail lamps shown below may have an electrical connection issue, affecting its brake light functionality. As such, they are not suitable to be sold and installed on the vehicle.

TYC#	Partslink#	UPC Code	Description
11-6467-00	TO2801186	762405-66043-1	12-13 TY PRUS-V T.L RH
11-6468-00	TO2800186	762405-66044-8	12-13 TY PRUS-V T.L LH



Please suspend all sales of this lamp and return all inventory to us.

Please contact our Call Center to process the returns as soon as possible: (888)963-9888 or callcenter@genera.com.

We apologize for any inconvenience that this may have caused.

Should you require any additional assistance or information, please contact our lighting specialist: <u>jonathan@genera.com</u>.

Sincerely, Genera Management Team



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December 14, 2013

Re: TYC# 11-6467/8-00 2012-13 Toyota Prius V Tail Lamp Recall

Dear Purchasing Manager,

On 12/6/13, we issued a memo notifying you to suspend all sales of this lamp and return all inventory to us. The problem has been identified as a programming issue on the LED circuit board which switched the tail and stop functions. This is affecting all lamps with production date (LOT#) 5/9/13 and 11/7/13. As such, they have been deemed noncompliant.

TYC#	Partslink#	UPC Code	Description
11-6467-00	TO2801186	762405-66043-1	12-13 TY PRUS-V T.L RH
11-6468-00	TO2800186	762405-66044-8	12-13 TY PRUS-V T.L LH

Please contact all your customers (body shops, repair shops, on-line customers, end-users, etc) who may have purchased and installed this lamp and arrange for a replacement.

Replacement lamps will be available on Monday December 16, 2013.

To request for replacement lamps please contact <u>jonathan@genera.com</u> and we will ship them out within 24 hours (include contact info, part number, quantity and shipment location). Please obtain the replacement part PRIOR to arranging the removal/reinstallation of the owner's vehicle as rental fees will not be honored.

In addition, body shops and repair shops will be given a compensation amount of \$110 for removal and reinstallation of each TYC tail lamp (based on 0.3 hours per lamp @ \$45 hour average labor rate plus two hours of administrative time). Body/Repair shops can obtain this compensation directly through you, the distributor, and Genera shall provide reimbursement upon receiving documentation.

Please note the required documentation needed for compensation:

- Initial repair bill from first installation
- Invoice from distributor to body / repair shop listing the TYC part
- Final repair bill (detailed, line by line) for replacement installation

For compensation requests or any other additional assistance or information, please contact our Lighting Specialist: jonathan@genera.com.

We apologize for any inconvenience that this may have caused. We sincerely thank you for your continuous support of TYC products.

Sincerely, Genera Management Team