



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

December 11, 2013

Dr. Sam Campbell
Department Head-Safety Engineering
BMW of North America, LLC
P.O. Box 1227
Westwood, NJ 07677

NVS-215KS
13V-564

Subject: Front Seat Occupant Protection Mat

Dear Dr. Campbell:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/325I/2006
BMW/325XI/2006
BMW/328I/2007
BMW/328XI/2007
BMW/330I/2006
BMW/330XI/2006
BMW/335I/2007
BMW/335XI/2007
BMW/525I/2006-2007
BMW/525XI/2006-2007
BMW/530I/2006-2007
BMW/530XI/2006-2007
BMW/550I/2006-2007
BMW/750I/2006-2007
BMW/750LI/2006-2007
BMW/760I/2006
BMW/760LI/2006-2007
BMW/X5/2006

Mfr's Report Date: November 8, 2013

NHTSA Campaign Number: 13V-564

Components:

AIR BAGS
AIR BAGS:FRONTAL:SENSOR/CONTROL MODULE

Potential Number of Units Affected: 76,565

Problem Description:

BMW of North America LLC (BMW) is recalling certain model year 2006 325i, 325xi, 330i, 330xi, 525i, 525xi, 530i, 530xi, 550i,

and 760i and model year 2007 328i, 328xi, 335i, and 335xi and model year 2006-2007 525i, 525xi, 530i, 530xi, 550i Sedan 530, 750i, 750Li, and 760Li equipped with certain seat types. The front passenger seat occupant detection mat that determines if and how the passenger frontal air bag should deploy in a crash may fatigue and develop cracks which could lead to a system failure.

Consequence:

Should the system fail, in the event of a crash, the front passenger air bags would be deactivated, increasing the risk of personal injury.

Remedy:

BMW will notify owners with an interim notification letter in January 2014 since parts are not currently available. When parts are available, anticipated to be in March 2014, BMW will send a second letter and dealers will repair the occupant detection mat to eliminate the possibility that it may crack, free of charge. Additionally, owners of model year 2006-2007 3 Series with standard seats, 5 Series with comfort seats, and Z4 models, will receive an extended warranty on their passenger seat occupant detection mats. Owners may contact BMW customer relations at 1-800-525-7417 or email BMW at CustomerRelations@bmwusa.com.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received BMW's proposed interim and final owner notification letters and they are currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

On August 20, 2013, NHTSA announced new changes to the requirements governing safety recalls. Some of these requirements are already in effect. Please ensure your company will be in compliance with each requirement on, or before, its respective effective date. For a summary of the requirements and their effective dates please click on the "New!" link at <http://www.safercar.gov/Vehicle+Manufacturers>.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement