



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 31, 2013

Ms. Carmen Benavides
Director, Product Investigations
General Motors LLC
3001 Van Dyke - Mail Code 480-210-2V1
Warren, MI 48090-9055

NVS-215KS
13V-488

Subject: Head Restraints/FMVSS 202a

Dear Ms. Benavides:

This letter serves to acknowledge General Motors LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

CHEVROLET/SILVERADO/2014
GMC/SIERRA/2014

Mfr's Report Date: October 3, 2013

NHTSA Campaign Number: 13V-488

Components:

SEATS:FRONT ASSEMBLY:HEAD RESTRAINT

Potential Number of Units Affected: 18,972

Problem Description:

General Motors (GM) is recalling certain model year 2014 Chevrolet Silverado and GMC Sierra 1500 vehicles manufactured August 1, 2013, through September 10, 2013, and equipped with manual reclining seatbacks. In the affected vehicles, either of the front seatbacks may have play. Thus, these vehicles fail to conform to the requirements of Federal Motor Vehicle Safety Standard No. 202a, "Head Restraints."

Consequence:

If the vehicle is struck from behind, the head restraint may not properly protect occupants, increasing the risk of injury.

Remedy:

GM has notified owners. Dealers will inspect the seatback recliner mechanisms and make adjustments, as needed, free of charge. Owners may contact Chevrolet at 1-800-222-1020 and GMC at 1-800-462-8782. GM's recall number is 13323.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

We understand that due to the government shutdown, owner notification commenced prior to our review of the owner notification letter. Should it become necessary for General Motors to do a renotification, the follow-up notification must be submitted to this office for review and it must comply with the requirements of Part 577.5, "Notification pursuant to a manufacturer's decision" and Part 577.10, "Follow-up notification."

Please be reminded of the following requirements:

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

On August 20, 2013, NHTSA announced new changes to the requirements governing safety recalls. Some of these requirements are already in effect. Please ensure your company will be in compliance with each requirement on, or before, its respective effective date. For a summary of the requirements and their effective dates please click on the "New!" link at <http://www.safercar.gov/Vehicle+Manufacturers>.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement