



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

October 29, 2013

Ms. Carmen Benavides  
Director, Product Investigations  
General Motors LLC  
3001 Van Dyke - Mail Code 480-210-2V1  
Warren, MI 48090-9055

NVS-215KS  
13V-463

**Subject:** Air Bag Warning Label May Detach from Sun Visor

Dear Ms. Benavides:

This letter serves to acknowledge General Motors LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

CHEVROLET/CAMARO/2013-2014

**Mfr's Report Date:** September 26, 2013

**NHTSA Campaign Number:** 13V-463

**Components:**

EQUIPMENT:OTHER:LABELS

**Potential Number of Units Affected:** 18,941

**Problem Description:**

General Motors (GM) is recalling certain model year 2013 and 2014 Chevrolet Camaro Coupes manufactured June 9, 2013, through September 6, 2013. In the affected vehicles, the required air bag warning label on the sun visor may peel off. Thus, these vehicles fail to comply to Federal Motor Vehicle Safety Standard No. 208 "Occupant Crash Protection."

**Consequence:**

If the air bag warning label detaches from the visor, the driver and front seat passenger may not be warned of the risks of air bag deployment, increasing the risk of injury in the event of a crash.

**Remedy:**

GM will notify owners, and instruct owners how to inspect the visor sticker. As necessary, dealers will replace the sun visor, free of charge. The recall is planned to begin in early November 2013. Owners may contact GM at 1-800-521-7300. GM's recall campaign number is 13284.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

We have received GM's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

On August 20, 2013, NHTSA announced new changes to the requirements governing safety recalls. Some of these requirements are already in effect. Please ensure your company will be in compliance with each requirement on, or before, its respective effective date. For a summary of the requirements and their effective dates please click on the "New!" link at <http://www.safercar.gov/Vehicle+Manufacturers>.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at [kelly.schuler@dot.gov](mailto:kelly.schuler@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement