



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 14, 2013

Dr. Sam Campbell
Department Head-Safety Engineering
BMW of North America, LLC
BMW North America, LLC
P.O. Box 1227
Westwood, NJ 07677

NVS-215KS
13V-339

Subject: Fuel Filter Heater/Possible Fire

Dear Dr. Campbell:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
BMW/X5/2009-2010

Mfr's Report Date: August 1, 2013

NHTSA Campaign Number: 13V-339

Components:
FUEL SYSTEM, DIESEL: PRE-HEATER

Potential Number of Units Affected: 1,540

Problem Description:

BMW is recalling certain model year 2009-2010 X5 xDrive35d vehicles equipped with a diesel engine and manufactured from June 13, 2009, through November 9, 2009. The fuel filter heater, which is used for warming up the diesel fuel during vehicle operation at low outside temperatures, could experience an electrical overload condition and become permanently activated.

Consequence:

The fuel filter heater could remain activated even when the ignition is off and lead to a dead battery. The unit could also overheat, possibly resulting in a vehicle fire.

Remedy:

BMW will notify owners, and dealers will replace the fuel filter heater, free of charge. The safety recall is expected to begin in August 2013. Owners may contact BMW customer relations at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being more prominent.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement