



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 9, 2013

Mr. Steve Kenner
Ford Motor Company
330 Town Center Drive
Suite 400
Dearborn, MI 48126-2738

NVS-215KS
13V-335

Subject: Side Lights Inoperable/FMVSS 108

Dear Mr. Kenner:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
FORD/FOCUS/2012-2013

Mfr's Report Date: July 29, 2013

NHTSA Campaign Number: 13V-335

Components:
EXTERIOR LIGHTING

Potential Number of Units Affected: 6,308

Problem Description:

Ford is recalling certain model year 2012-2013 Focus BEV vehicles equipped with High Intensity Discharge (HID) headlights, manufactured September 15, 2011, through May 6, 2013; and model year 2013 Focus ST vehicles equipped with High Intensity Discharge (HID) headlights, manufactured February 16, 2012, through May 7, 2013. Due to a wiring incompatibility, the front side marker lamps may not function. Thus, these vehicles fail to comply to the requirements of Federal Motor Vehicle Safety Standard (FMVSS) No. 108, "Lamps, Reflective Devices, and Associated Equipment."

Consequence:

Without the proper illumination of the side marker lamps, the vehicle may be less visible in night time conditions, increasing the risk of a crash.

Remedy:

Ford will notify owners, and dealers will modify the headlamp assembly wiring, free of charge. The recall is expected to begin in mid-August 2013. Owners may contact the Ford customer relationship center at 1-866-436-7332. Ford's recall number is 13C04.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

We have received Ford's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement