



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

July 9, 2013

Mr. Joe Resil  
Regulatory Compliance Manager  
Starcraft RV, Inc.  
903 South Main Street  
P.O. Box 460  
Middlebury, IN 46540

NVS-215KS  
13V-277

**Subject:** Incorrect Tire Label/FMVSS 110

Dear Mr. Resil:

This letter serves to acknowledge Starcraft RV, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**  
STARCRAFT/LAUNCH ULTRA LITE/2014

**Mfr's Report Date:** June 28, 2013

**NHTSA Campaign Number:** 13V-277

**Components:**  
EQUIPMENT:OTHER:LABELS

**Potential Number of Units Affected:** 36

**Problem Description:**

Starcraft is recalling certain model year 2014 Launch Ultra Light travel trailers manufactured April 1, 2013, through April 10, 2013. An incorrect cargo carrying capacity is printed on the RV Trailer Cargo Carrying Capacity Label and the Tire and Loading Information Placard. Thus, the trailers fail to conform to the requirements of Federal Motor Vehicle Safety Standard No. 110, "Tire Selection and Rims for Passenger Cars."

**Consequence:**

The vehicle could be loaded with the incorrect amount of cargo resulting in overloading of the tires which may lead to tire failure, increasing the risk of a crash.

**Remedy:**

Starcraft will notify owners, and dealers will replace the labels. The recall is expected to begin in late July 2013. Owners may contact Starcraft at 1-800-945-4787.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at [kelly.schuler@dot.gov](mailto:kelly.schuler@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement