



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

June 7, 2013

Mr. Steve Kenner  
Ford Motor Company  
330 Town Center Drive  
Suite 400  
Dearborn, MI 48126-2738

NVS-215KS  
13V-230

**Subject:** Electrical Insulation Cracking on Engine Heater

Dear Mr. Kenner:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**  
LINCOLN/MKZ/2013

**Mfr's Report Date:** May 28, 2013

**NHTSA Campaign Number:** 13V-230

**Components:**  
ELECTRICAL SYSTEM

**Potential Number of Units Affected:** 107

**Problem Description:**

Ford is recalling certain model year 2013 Lincoln MKZ vehicles manufactured April 25, 2012, through March 15, 2013 and equipped with an engine block heater. During use, the engine block heater cords may be bent and in certain temperatures, the wire insulation may crack, exposing the electrical wires.

**Consequence:**

Exposed electrical wires increase the risk of electric shock.

**Remedy:**

Ford will notify owners, and dealers will replace the block heater cord, free of charge. The recall is expected to begin June 17, 2013. Ford's recall number is 13S05. Owners may contact the Ford customer relationship center at 1-866-436-7332.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

We have received Ford's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at [kelly.schuler@dot.gov](mailto:kelly.schuler@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement