



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

May 23, 2013

Mr. Charles Lee  
Certification and Compliance Manager  
Brammo, Inc.  
550 Clover Lane  
Ashland, OR 97520

NVS-215KS  
13V-208

**Subject:** Electrical Shorting may cause Fire

Dear Mr. Lee:

This letter serves to acknowledge Brammo, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**  
BRAMMO/EMPULSE/2013

**Mfr's Report Date:** May 15, 2013

**NHTSA Campaign Number:** 13V-208

**Components:**  
ELECTRICAL SYSTEM

**Potential Number of Units Affected:** 5

**Problem Description:**

Brammo, Inc. is recalling certain model year 2013 Empulse electric motorcycles manufactured February 22, 2013, through March 29, 2013. Due to a high current cable being attached to the motor controller incorrectly, electrical shorting can occur.

**Consequence:**

An electrical short can cause a complete loss of power while riding the motorcycle or a fire, either of which can result in a vehicle crash or personal injury.

**Remedy:**

Brammo will notify owners, and technicians will inspect the high current cable at the motor controller and correct its installation, if needed. The manufacturer has not yet provided a notification schedule. Customers may contact Brammo at 1-541-482-9555.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please be reminded of the following requirements:

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is expected owners will be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles. You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers.

Brammo must submit a sample of the envelope in which you intend to mail the recall notice to owners. The words "SAFETY," "RECALL," and "NOTICE," in any order, must be printed on the envelope in all capital letters, in a type larger than that used in the address section, and in a manner distinguishable from the other type in a manner other than size (for example, in a different font or color).

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at [kelly.schuler@dot.gov](mailto:kelly.schuler@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,



Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement