



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

April 17, 2013

Mr. Maurice Jemison, Esq.
Southeast Toyota Distributors, LLC
120 Jim Moran Boulevard
Deerfield Beach, FL 33442

NVS-215KS
13V-123

Subject: Inaccurate Load Carrying Capacity Labels

Dear Mr. Jemison, Esq.:

This letter serves to acknowledge Southeast Toyota Distributors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

SCION/FR-S/2013
SCION/TC/2012
SCION/XB/2011
SCION/XD/2011
TOYOTA/4RUNNER/2010-2011
TOYOTA/CAMRY/2010-2011
TOYOTA/CAMRY HYBRID/2011
TOYOTA/COROLLA/2010-2011
TOYOTA/FJ CRUISER/2010-2013
TOYOTA/HIGHLANDER/2010-2013
TOYOTA/HIGHLANDER HYBRID/2010
TOYOTA/LAND CRUISER/2011
TOYOTA/PRIUS/2012
TOYOTA/RAV4/2010-2012
TOYOTA/SEQUOIA/2012
TOYOTA/SIENNA/2011-2012
TOYOTA/TACOMA/2010-2013
TOYOTA/TUNDRA/2008, 2010-2013
TOYOTA/VENZA/2010-2013

Mfr's Report Date: April 8, 2013

NHTSA Campaign Number: 13V-123

Components:

EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 7,389

Problem Description:

Southeast Toyota is recalling certain model year 2008 and 2010-2013 Toyota Tundra, 2010-2012 Rav4, 2012 Toyota Sequoia, 2010-2011 Toyota Corolla, 2010-2011 Toyota Camry and Camry Hybrid, 2010-2013 Toyota Highlander and Highlander Hybrid,

2010-2013 Toyota FJ Cruiser, 2011 Toyota Land Cruiser, 2010-2013 Toyota Venza, 2010-2011 Toyota 4Runner, 2010-2013 Toyota Tacoma, 2011-2012 Toyota Sienna, 2012 Toyota Prius, 2013 Scion FR-S, 2011 Scion XD, 2011 Scion XB, and 2012 Scion TC vehicles. These vehicles were sold with labels that were outside the allowable one percent of accuracy of actual weight added. Thus, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) Number 110, "Tire Selection and Rims."

Consequence:

An inaccurate label could lead to owners overloading their vehicles and tires. An overloaded vehicle can result in a tire failure which may result in a vehicle crash, personal injury, or property damage.

Remedy:

Southeast Toyota will notify owners and provide a corrected label with instructions concerning its installation. A small group of the affected vehicles will need additional remedies which are still being developed. The recall is planned to begin on, or about, May 7, 2013. Owners may contact Southeast Toyota at 1-800-301-6859.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement