January 24, 2013

Mr. Roger Blandford  
Manager Product Support  
Southeast Toyota Distributors, LLC  
100 Jim Moran Boulevard  
Deerfield Beach, FL 33442

Subject: Occupant Sensing System Calibration

Dear Mr. Blandford:

This letter serves to acknowledge Southeast Toyota Distributors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
TOYOTA/4RUNNER/2009-2012  
TOYOTA/AVALON/2009-2010  
TOYOTA/CAMRY/2009-2012  
TOYOTA/CAMRY HYBRID/2009-2012  
TOYOTA/COROLLA/2010-2013  
TOYOTA/FJ CRUISER/2009-2010  
TOYOTA/HIGHLANDER/2009-2013  
TOYOTA/HIGHLANDER HYBRID/2009-2010  
TOYOTA/PRIUS/2009-2012  
TOYOTA/PRIUS V/2012  
TOYOTA/RAV4/2009-2012  
TOYOTA/SEQUOIA/2010-2012  
TOYOTA/SIENNA/2010-2013  
TOYOTA/TACOMA/2009-2012  
TOYOTA/TUNDRA/2010-2013  
TOYOTA/VENZA/2009-2013

Mfr's Report Date: January 16, 2013

NHTSA Campaign Number: 13V-014

Components:
AIR BAGS:FRONTAL:SENSOR/CONTROL MODULE  
SEATS

Potential Number of Units Affected: 3,235

Problem Description:
Southeast Toyota Distributors, LLC (SET) is recalling certain models interspersed through model years 2009 through 2013 as follows: model year 2009-2012 Tacoma, 4Runner, Camry, Camry Hybrid, Prius, and RAV4; model year 2009-2010 Avalon, FJ Cruiser, and Highlander Hybrid; model year 2010-2013 model year Corolla, Sienna and Tundra; model year 2009-2013 Highlander
and Venza; model year 2012 Prius V; and model year 2010-2012 Sequoia. During modification by SET to include accessories such as leather seat covers, seat heaters or headrest DVD systems, these vehicles may not have had the passenger seat occupant sensing system calibration tested. Without passing the calibration test, the occupant sensing system may not operate as designed.

Consequence:
If the front passenger seat occupant sensing system is out of calibration, the front passenger airbags may not deploy or they may deploy inappropriately for the passenger's size and position. This could increase the risk of personal injury during the event of a vehicle crash necessitating airbag deployment.

Remedy:
Southeast Toyota will notify owners, and dealers will test the sensitivity of the occupant detection sensors, and recalibrate them as necessary. The recall is expected to begin during January 2013. Owners may contact Southeast Toyota at 1-800-301-6859.

Notes:
Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement