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November 2014

2011 Fiesta
Vehicle ID#:

*** * * IMPORTANT SAFETY RECALL REMINDER * * ***
(RECORDATORIO IMPORTANTE PROGRAMA DE SEGURIDAD)

According to our records, your 2011 Fiesta has not had necessary safety recall repairs made. We urge you to have the free repair performed at your local dealership as soon possible.

KEY INFORMATION

- Your vehicle is involved in an important safety recall
- Your safety is important to us. Schedule an appointment to have service procedure completed
- This procedure will be performed free of charge
- *Si necesita ayuda o tiene alguna pregunta, por favor llame al Centro de Relación con Clientes al 1-866-436-7332 y presione 2 para Español*

Recall Number 12C26 - Reprogram Restraint Control Module
and Description:

What is the Issue? On your vehicle, the side air curtain does not perform as described in the vehicle owner guide, as required by FMVSS 208. Your vehicle was designed so that when the front passenger seat is empty, the passenger side air curtain will not deploy during a side impact collision. As a result, an occupant in the right rear seating position will not have coverage from the side air curtain in a crash if the front passenger seat is empty, increasing the risk of injury to the right rear occupant.

What Are We Asking You To Do? Please contact your dealer to schedule an appointment to have this important service procedure completed. If you do not already have a servicing dealer, you can access www.Fordowner.com for dealer addresses, maps and driving instructions.

The vehicle owner is responsible for having this service action performed. Ford Motor Company reserves the right to deny coverage for any vehicle damage that may result from failure to have this recall performed on a timely basis. Therefore, please have this recall performed as soon as possible.

Service Assistance: If you have additional questions, please contact the Ford Motor Company Customer Relationship Center at 1-866-436-7332 and one of our representatives will be happy to assist you. For the hearing impaired call 1-800-232-5952 (TDD). Office Hours are Monday through Friday: 8:00AM - 5:00PM (Your Local Time).

If you wish to contact us through the Internet, our address is: www.Fordowner.com.

If your authorized dealer has recently completed this recall repair, please disregard this reminder.

We apologize for any inconvenience this may cause and want to assure you that, with your assistance, we will correct this condition. Our commitment, together with your dealer, is to provide you with the highest level of service and support.

Thank you for your attention to this important matter.

Ford Customer Service Division