

Ford Motor Company Ford Customer Service Division P.O. Box 1904 Dearborn, Michigan 48121

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May 2013

2012 F-150 Ford Truck Vehicle ID#:

IMPORTANT SAFETY RECALL REMINDER

Ford Motor Company would like to remind you that your 2012 F-150 Ford Truck needs to have the following no charge recall(s) completed.

You received this notice because our records, which are based primarily on state registration and title data, indicate that you are the current owner.

Recall Number 12S31 - Occupant Classification Sensor Module Replacement and Description:

 What is the Issue:
 On your vehicle, it may be possible that incorrect software was installed on the Occupant Classification Sensor Module which could result in an inaccurate classification of the front passenger. In the event of a crash, misclassification may cause the passenger side airbag to not deploy when it should, or to deploy when it should not, increasing the risk of injury to the front passenger.

What Are We
Asking YouPlease contact your dealer to schedule an appointment to have this important service
procedure completed. If you do not already have a servicing dealer, you can access
www.Fordowner.com for dealer addresses, maps and driving instructions.

The vehicle owner is responsible for having this service action performed. Ford Motor Company reserves the right to deny coverage for any vehicle damage that may result from failure to have this recall performed on a timely basis. Therefore, please have this recall performed as soon as possible.

Service If you have additional questions, please contact the Ford Motor Company Customer Assistance: Relationship Center at 1-866-436-7332 and one of our representatives will be happy to assist you. For the hearing impaired call 1-800-232-5952 (TDD). Office Hours are Monday through Friday: 8:00AM - 5:00PM (Your Local Time).

If you wish to contact us through the Internet, our address is: www.Fordowner.com.

If your authorized dealer has recently completed this recall repair, please disregard this reminder.

We apologize for any inconvenience this may cause and want to assure you that, with your assistance, we will correct this condition. Our commitment, together with your dealer, is to provide you with the highest level of service and support.

Thank you for your attention to this important matter.

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