



Electronic Field Communication

Information

eFC Number: eFC-I-12-00197**Date:** Friday, July 27, 2012**Subject:** Campaign Launch - Safety Recall 6812G - 2001-2008 Tribute Engine Cover Modification**Originating****Name:** Sharon Kaplan**Dept:** TSD**Email ID:** skaplan@mazdausa.com**Phone:** 949-442-6502**Summary:** Announcing the launch of 2001-2008 Tribute Voluntary Safety Recall 6812G. Dealers will be notified via email today. Customers will be notified on August 6, 2012.**See Also eFC Number(s):**

, , , , ,

Dealer Communication: Yes ☒**Date Dealer Communication to be sent:** 7/27/2012

Additional Contacts: Nathan Edmonds

eFC Type:**Sales Operations:** ☐**Fixed Operations:** ☒

Concur:

Aileen Sperber

Communication:

This communication is to notify you of the launch of 2001-2008 Tribute 3.0L Engine Cover Modification Voluntary Safety Recall 6812G.

The attached communication will be sent to all dealers upon release of this eFC.

Any questions, please contact me at 949-442-6502 or skaplan@mazdausa.com.

Sharon Kaplan
Recalls & Compliance

Addressees – Check appropriate division, department, region or position

Corporate Distribution List		Region Distribution Lists		Additional Recipients	
Executive Committee	☒	Regional General Manager	☒	Other: David Robertson	☒
Executive & Administrative Assistants	☐	Region Sales Managers	☐	Other: Dan Ryan	☒
Sales Operations (all)	☐	District Managers	☐	Other: Katsuhiro Torimaru	☒
Fleet Operations	☒	Sales Operations Managers	☐	Other: Keigo Higaki	☒
Logistics (Port Ops & Transportation)	☐	Sales Planning Managers	☐	Other: Rob Murdoch (MCI)	☒
National Sales Planning	☐	Marketing Managers	☐	Other: Don MacPhee (MCI)	☒
Retail Development	☐	Region Customer Service & Parts Managers	☒	Other: Pierre Hughes-Comiré	☒
Sales Integration & Training	☐	Service Field Operations Managers	☒	Other: Fujio Hyodo (MC)	☒
Customer Service Operations (all)	☐	District Service Managers	☒	Other: tanada.h@mazda.co.jp	☒
CSO Management	☐	Service & Parts Marketing Managers	☐	Other: Daisuke Hirata	☒
CSD Management	☒	Technical Operations Managers	☒	Other:	☐
TSD Management	☒	Technical Specialists	☒	Other:	☐
Customer Service Division (all)	☐	Dealer Development Managers	☐	Other:	☐
Customer Service Planning (CAC, DAG, Mediation)	☒	Business Development Managers	☐	Other:	☐
Inventory & Supply	☒	Market Rep Managers	☐	Other:	☐
PDC Operations & Transportation	☒	All Gulf Region	☐	Other:	☐
Service Field Operations	☒	All Midwest Region	☐	Other:	☐
Service Parts & Accessories Marketing	☐	All Northeast Region	☐	Other:	☐
Customer Mediation Department Mailbox	☒	All Southeast Region	☐	Other:	☐
Parts & Service Finance	☒	All Western Region	☐	Other:	☐
Technical Services Division (all)	☒	All McGaw	☐	Other:	☐
Information & Publications	☐	All Port Managers	☐	Other:	☐
Field Technical Operations (Hotline)	☐	All Ports	☐	Other:	☐
Product Quality Engineering	☐	Employees Only – (Corp)	☐	Other:	☐
Technical & Fixed Operations Training	☐	Employees Only – (All MNAO)	☐	Other:	☐
Warranty Operations (all)	☒			Other:	☐
Dealer Affairs	☐			Other:	☐
Marketing Operations	☐			Other:	☐
Product Planning	☐			Other:	☐
Audit	☐			Other:	☐
Legal	☒			Other:	☐
Finance Division (all)	☐			Other:	☐
Accounting, Tax, Customs & Payroll	☐			Other:	☐
Financial Analysis & Treasury	☐			Other:	☐
Human Resources	☐			Other:	☐
Public & Gov't Affairs	☒			Other:	☐
IT- Managers	☐			Other:	☐