



January 24, 2013

Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave SE
Washington DC, 20590

Dear Ms. Lewis:

Subject: **NHTSA 12V-571 (Jaguar Recall J028) – Engine Cut-out – Customer Letter**

Pursuant to 49 CFR 573, Defect and Non-compliance Reports, Jaguar Land Rover North America, LLC is submitting the following communication sent to our customers regarding the above mentioned campaign.

- Customer Letter

Sincerely,

James C. Patterson
Safety Compliance Engineer
Jaguar Land Rover North America LLC

Attachment



Jaguar Land Rover North America, LLC
555 MacArthur Boulevard
Mahwah, New Jersey 07430

201-818-8500
<http://www.landroverusa.com>

January 24, 2013

RE: Safety Recall J028 – Fuel Starvation

Vehicle Affected: Jaguar XF

Model Year: 2013

National Highway Traffic Safety Administration Recall Number: 12V571

Dear Jaguar XF Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Jaguar has decided that a defect which relates to motor vehicle safety exists in some 2013 model year Jaguar XF vehicles. Your vehicle is included in this Recall action.

What is the concern?

A concern has been identified whereby the in-tank electric fuel pump may not be correctly activated following a vehicle start up cycle. It is possible your vehicle may not start however, should it start, it may subsequently cut-out whilst driving and re-start may not be immediate. Fuel starvation to the engine leads to engine cut out with minimal warning and could potentially cause a crash.

An engine stall without warning while driving may lead to a loss of motive power, a loss of power-assisted braking and a loss of power-assisted steering. Each of these conditions may increase the risk of a vehicle crash.

What will Jaguar and your Jaguar Retailer do?

Jaguar is carrying out a voluntary recall of the vehicles mentioned above. An authorized Jaguar retailer will install an overlay harness which incorporates a relay that will ensure robust operation of the in tank fuel pump. There will be no charge for this repair.

What should you do?

Please contact your authorized Jaguar retailer at your earliest convenience to schedule an appointment to have Recall Action J028 completed on your vehicle.

How long will it take?

The work will be carried out as quickly and efficiently as possible in order to minimize inconvenience to customers and is expected to take approximately one (1) hour, although your retailer may need your vehicle for a longer time due to service scheduling requirements.

Attention Leasing Agencies: Federal regulations require that you forward this recall notification to the lessee within TEN days.

Moved or no longer own a Jaguar?

If you are no longer the owner of this vehicle, Jaguar would greatly appreciate the name and address of the new owner, using the Information Change Form enclosed.

What should you do if you have previously paid to repair this issue?

If you have already paid for this issue to be repaired for this concern prior to the date of this letter, Jaguar is offering a refund. In order to qualify for a refund, please provide your authorized Jaguar retailer with the original paid receipt.

To avoid delays, please do not send the receipt to Jaguar Land Rover North America, LLC.

What should you do if you have further questions?

Should you have any questions regarding this Recall Action or need assistance in locating your nearest authorized Jaguar retailer, please contact the Jaguar Customer Relationship Center at 800-4JAGUAR (800-452-4827).

You can also contact Jaguar by e-mail: Visit the web site <http://www.jaguarusa.com> and send an email from the 'Contact Jaguar' section.

If you have the need to contact Jaguar by mail, please use the following address:

Jaguar Land Rover North America, LLC
ATTN: Customer Relationship Center
555 MacArthur Boulevard
Mahwah, NJ 07430-2327

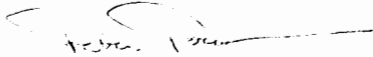
If you are having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write:

Administrator, National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590

Or you may call the toll-free Vehicle Safety Hotline at 888-327-4236 (TTY: 800-424-9153), or log on to <http://www.safercar.gov> to submit a complaint electronically.

We appreciate your confidence in our product and wish to do everything we can to retain that confidence. Jaguar, in cooperation with your authorized retailer, will strive to minimize any inconvenience to you caused by this campaign.

Sincerely,



Peter Pochapsky
Customer Relationship Manager