



AUTOMOBILE DIVISION
American Honda Motor Co., Inc.
1919 Torrance Blvd., - P.O. Box 2215
Torrance, CA 90509-9870

September 2012

NHTSA Recall 12V-432

IMPORTANT SAFETY RECALL NOTICE

Dear Honda Ridgeline Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

What is the reason for this notice?

Honda has decided that certain 2012 model year Ridgeline vehicles fail to conform to the requirements of Federal Motor Vehicle Safety Standard No. 208, "Occupant Crash protection." There is a potential that an incorrect Passenger Airbag Indicator was installed on your vehicle. The incorrect indicator does not identify the passenger airbag by use of the terminology required by the standard. Without the proper passenger airbag indicator, the seat occupant may not be aware that the airbag is off, possibly resulting in injuries in the event of a crash.

What should you do?

Call any authorized Honda dealer and make an appointment to have your vehicle inspected and, if necessary, repaired **at no cost to you**. The dealer will inspect your vehicle and replace the Passenger Airbag Indicator, if necessary. The complete process (inspection and if affected, replacement) may take approximately 12 minutes; however, your vehicle will need to be at the dealer for a longer period of time. We recommend that you plan to leave your vehicle for half a day to allow the dealer flexibility in scheduling.

Who to contact if you experience problems?

If you are not satisfied with the service you receive from your Honda dealer, you may write to:

American Honda Motor Co., Inc.
Honda Automobile Customer Service
Mail Stop 500-2N-7A
1919 Torrance Blvd.
Torrance, CA 90501-2746

If you believe that American Honda or the dealer has failed or is unable to remedy the defect in your vehicle, without charge, within a reasonable period of time (60 days from the date you first contact the dealer for a repair appointment), you may submit a complaint to:

Administrator
National Highway Traffic Safety Administration
1200 New Jersey Ave., SE
Washington, DC 20590

Or call the toll-free Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to <http://www.safercar.gov>.

What to do if you feel this notice is in error.

Registration records indicate that you are the current owner or lessee of a 2012 Honda Ridgeline involved in this campaign. If this is not the case, or the name/address information is not correct, please complete and sign the Information Change Card and return it in the enclosed postage-paid envelope. We will then update our records.

Lessor Information.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within 10 days.

If you have questions.

If you have any questions about this notice, or need assistance with locating a Honda dealer, please call Honda Automobile Customer Service at 1-800-999-1009, and select option 4. U.S. customers can also locate a dealer online at Hondacars.com. Customers in U.S. territories, please contact your local dealer/distributor.

We apologize for any inconvenience this campaign may cause you.

Sincerely,

American Honda Motor Co., Inc.
Honda Automobile Division

Campaign #S52 / Service Bulletin #12-055