

**Important Safety Recall Notice**  
**Subaru Recall Campaign WQB-38**  
**NHTSA Recall No. 12V-254**  
**June 2012**



**Subaru of America, Inc.**  
Subaru Plaza  
P.O. Box 6000  
Cherry Hill, NJ 08034-6000  
800-782-2783  
www.subaru.com

Dear Subaru Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

SUBARU OF AMERICA, INC. has decided that the first edition of the 2013 model year Subaru BRZ Owner's Manual does not meet certain requirements of Federal Motor Vehicle Safety Standard No. 208, "Occupant Crash Protection".

**DESCRIPTION OF THE NONCOMPLIANCE**

Subaru has determined that your vehicle's Owner's Manual may have been published with an inaccurate description of how the Supplemental Restraint System (SRS) front passenger airbag operates. Specifically, we are referring to certain information contained in the section entitled "Front Passenger Occupant Classification System" and found on pages 123 & 124 of the manual. In addition, other portions of the Owner's Manual describing the airbag system require clarification.

**DESCRIPTION OF THE SAFETY HAZARD**

The tables appearing under the heading "Condition and Operation in the Front Passenger Occupant Classification System" found on pages 123 & 124 inaccurately identify the status of the front passenger's frontal airbag ON and OFF indicators when the front passenger seat is occupied/unoccupied. Although the vehicle's SRS airbags will operate as intended, the inaccurate information provided in the manual could lead to a misunderstanding of the system's actual operation. Misinformation could lead to an increased risk of injury to the front passenger seat occupant during certain crash conditions.

**REMEDY**

To correct this condition, Subaru is providing you with the enclosed revised Owner's Manual which contains the required updates.

**WHAT YOU SHOULD DO**

You should determine which Owner's Manual version you received at the time of vehicle purchase. To do this, please compare the information printed on the rear cover of the manual you originally received with the information printed on the enclosed manual. If your original manual has an issue date earlier than May 2012 and an MSA number with a suffix "A" (MSA5M1316A), it should be properly discarded and replaced with the enclosed newer version containing a suffix "B".



OUTSIDE REAR COVER OF OWNER'S  
MANUAL

MSA5M1316B  
A4400BE-B  
Issued May 2012  
Printed in USA 05/12  
2013B

Revised Owner's Manual

### ADDITIONAL INFORMATION

In addition to the corrections identified above, several other updates were made to the manual. These updates appear on the following pages:

Section 1-3, page 63

Section 1-7, pages 96, 97, 98, 99, 103, 122, 125 & 129

Section 6-1, pages 415 & 416

### CHANGED YOUR ADDRESS OR SOLD YOUR SUBARU?

If you have moved or sold your vehicle, please complete the enclosed prepaid postcard and mail it to us.

### IF YOU NEED FURTHER ASSISTANCE:

If you need additional assistance, please contact us directly:

- Telephone: 1-800-SUBARU3 (1-800-782-2783)  
Monday through Thursday between 7:30 a.m. and 8:00 p.m. ET  
Friday between 10:30 a.m. and 5:00 p.m. ET  
Saturday between 9:00 a.m. and 3:30 p.m. ET
- E-mail: Go to [www.subaru.com](http://www.subaru.com) and select "Contact Us".
- U.S. Postal mail: Write us at Subaru of America, Inc., Attn: CDS Department,  
P.O. Box 6000, Cherry Hill, NJ 08034-6000.

You may also contact the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. SE, Washington, DC 20590 or call the toll free Auto Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to <http://www.safercar.gov> if you believe Subaru has failed or is unable to remedy this condition without charge within a reasonable amount of time.

Your continued satisfaction with your Subaru is important to us. Please understand that we have taken this action in the interest of your safety and to ensure that you have correct information about your vehicle's proper operation. We sincerely apologize for any inconvenience this matter may cause.

Sincerely,  
Subaru of America, Inc.

#### *Notice to Lessors*

*Under Federal law the lessor of a vehicle who receives this letter must provide a copy of it to the vehicle lessee(s) within 10 business days from receipt. The lessor must also keep a record of the lessee(s) to whom this letter is sent, the date sent, and the applicable vehicle identification number (VIN). (For the purposes of this section, a lessor means a person or entity that in the last twelve months prior to the date of this notification has been the owner, as referenced on the vehicle's title, of any five or more leased vehicles. A leased vehicle is a vehicle leased to another person for a term of at least four months.)*