



June 2012

**Safety Recall Campaign No. 12V-177:
S 1000 RR Connecting Rod Bolts**

Dear BMW Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect which relates to motor vehicle safety exists in certain 2012 S1000RR motorcycles. Our records indicate that you are the owner of a potentially affected motorcycle.

We sincerely apologize for any inconvenience this may cause you.

DESCRIPTION OF PROBLEM

The issue involves connecting rod bolts that can come loose. At high engine operating speeds the bolts can become completely loose and separate from the connecting rod. If this happens, the engine can be severely damaged and leak oil or seize. Leaking oil may cause handling issues.

You must have this problem corrected immediately. Failure to observe the following precautions, in conjunction with traffic and road conditions, and the rider's reactions, could increase the risk of a crash.

PRECAUTIONS FOR YOUR SAFETY

- 1. PLEASE CONTACT YOUR AUTHORIZED BMW MOTORCYCLE DEALER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE.**
- 2. Until the repair is performed, please keep the engine speed as low as possible. Please do not use this motorcycle on a race-track until the repairs are completed.**
- 3. If you hear a knocking sound from the engine, or feel an unusual vibration from the engine, your motorcycle may be experiencing this problem. DO NOT CONTINUE TO RIDE YOUR MOTORCYCLE. Bring your bike to a stop as soon as it is safe to do so and contact BMW Motorcycle Roadside Assistance at 1-877-680-2176.**
- 4. If you are not the only rider of this motorcycle, please advise all other riders of this motorcycle of this important information.**

Company
BMW of North America, LLC

BMW Group Company

Mailing Address
PO Box 1227
Westwood, NJ
07675-1227

Office Address
300 Chestnut Ridge Road
Woodcliff Lake, NJ
07677-7731

Telephone
(800) 525-7417

Fax
(201) 930-8362

E-mail
CustomerService@
bmwmotorcycles.com

Website
bmwusa.com

DESCRIPTION OF REPAIR

The connecting rod bolts will be replaced and a thread-locking agent will be applied to the bolts.

The actual repair may take up to 8 hours; however additional time may be required depending upon the BMW motorcycle dealer's scheduling and processing. This work will be performed free of charge by your Authorized BMW motorcycle dealer.

OTHER INFORMATION

Should you need BMW Motorcycle Roadside Assistance, they can be reached at 1-877-680-2176.

If you are no longer the owner of this motorcycle, we would appreciate you furnishing us with the name and address of the new owner using the enclosed postage-paid card.

If you are a lessor of this motorcycle, Federal Regulations require you to forward this notice to your lessee within ten days.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Again, we sincerely apologize for any inconvenience this may cause you.

Should you have any questions about this campaign, please contact your Authorized BMW motorcycle dealer.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact BMW Customer Relations and Services by telephone at 1-800-525-7417, or by email at CustomerService@bmwmotorcycles.com.

If the BMW motorcycle dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW OF NORTH AMERICA, LLC