

11 July 2011

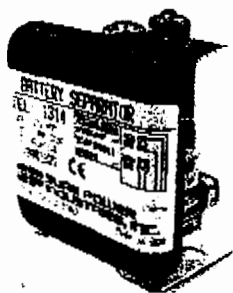
RECEIVED JUL 14 2011

**PRODUCT SAFETY RECALL AND STOP SALE NOTICE—Sure Power Battery Separator**

Dear Distributor/Customer:



Sure Power, Inc. (*Sure Power*) has been producing quality, ruggedized power conversion and power management products for 52 years, with an outstanding record of performance in the challenging non-automotive transportation application environment.



Unfortunately, we have had reports of overheating, smoke and on rare occasions, fire, in battery separators models 1314 and 1315.

We have been conducting an investigation, including extensive analysis and testing, and though we have not yet been able to determine the actual cause of the thermal events, we currently believe that some units may suffer an internal circuit board capacitor failure, which could lead to overheating, smoke and, on rare occasions, fire.

Although we have not received any reports of injuries, this issue may put our customers at risk of property damage or injury, and so **we have decided to initiate an immediate voluntary recall of the products.** We are conducting this recall in cooperation with the U.S. Consumer Product Safety Commission and other international safety regulatory bodies. The following table below lists the model numbers and serial number ranges that are affected by this recall ("Affected Products").

**Affected Products**

Model Number	Product Serial Number Range
★ 1314	09004545 through 11002845
1314-B	09004545 through 10008029
1314BP-D	09004545 through 10008041
1315	09002323 through 11001573
1315-B	09002323 through 10003084
1315NM	09002323 through 11000060
1318	09000274 through 11000192
1319	09000058 through 11000013

Only this one

If you have any of the Affected Products, please immediately stop using, selling and/or distributing it and call Sure Power at 1-855-450-3594 or e-mail Sure Power at [recall@surepower.com](mailto:recall@surepower.com) for direction on how to exchange the products for a replacement product (if available) or a refund. Sure Power replacement products are expected to be available in about 6-7 weeks. Alternatively, you may return the product to Sure Power by mail, Attention: Recall, 10189 SW Avery St Tualatin, OR 97062, along with your name, address and telephone number, and specify whether you would prefer a refund or replacement (if available).

We request that you notify any customers and end-users who may have purchased the Affected Product from you and provide them with this important product recall information. We are very dedicated to quality and excellence in customer service, and we apologize for any inconvenience this recall may cause. Please feel free to contact us with any questions or concerns. We appreciate your cooperation.

Very Best Regards,

*James M. Henley*  
James M Henley  
Director, Quality Assurance





# EXECUTIVE COACH BUILDERS, INC.

*Limousines engineered in the tradition of excellence*

## Vehicle Defect Owner Notification

Dear Owner:

VIN:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

### Reason For This Recall

Executive Coach Builders has been informed by one of our suppliers (Sure Power Ind.) that one of the parts they supply us is defective and could pose a safety risk related to the defect

### Consequences of Recall

The product could in certain conditions overheat, smoke or even catch fire.

### What We Will Do

If you have a defective part in the recall group contact Executive Coach at (888-322-9272) we will put you in touch with a Sure Power representative to get you a compliant part. We will pay .3 to install this if needed.

### What You Should Do

Please contact us (888-322-9272) if you have a Non-compliant part or if you have any questions or concerns.. If you no longer own this vehicle forward to new owner.

We are sorry to cause this inconvenience; however, we have taken this action in the interest of your safety and continued satisfaction with our products.

REGARDS,

SCOTT LEWIS  
QVM & COMPLIANCE MGR