



AMERICAN SUZUKI MOTOR CORPORATION

SAFETY RECALL CAMPAIGN
DL650AL2

February 13, 2012

Dear Suzuki Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Suzuki Motor Corporation has decided that a defect which relates to motor vehicle safety exists in the 2012 model year Suzuki motorcycle listed above. According to our records, you are the owner of one of these motorcycles.

What is the problem?

Under certain conditions, the front light brake switch can fail. This can result in the failure of the motorcycle's brake light to illuminate. Should this occur, following motorists may not notice braking deceleration, increasing the risk of a rear-end crash. For your safety and customer satisfaction, we are initiating a safety recall campaign to replace the affected switch.

⚠ WARNING
Operating your motorcycle without having the recall service performed may increase the risk of an accident.
DO NOT OPERATE YOUR AFFECTED MOTORCYCLE
To minimize the risk of an accident, do not ride or allow anyone else to ride your motorcycle until this recall service has been completed.

What is Suzuki doing to solve the problem?

Your dealer will replace the front brake light switch on your motorcycle. This procedure is very simple and takes less than one hour to complete. Parts are available now. There will be no charge to you for any recall service related parts or labor.

What should you do?

Bring your motorcycle to your dealer. To aid your dealer and Suzuki, make sure you are prepared for the recall service by taking the following steps:

- Contact your Suzuki dealer as soon as possible to set up an appointment for the recall service. Do this *before* you bring your motorcycle in for the repair.
- Bring this letter and the enclosed card with you to help your dealer process the claim.

What to do if you receive this letter in error?

This notice was mailed to you according to the most current information we have available. If you no longer own the Suzuki motorcycle described on page one of this letter, please complete and return the enclosed postage paid reply card to American Suzuki Motor Corporation and forward this recall information to the current owner (if known).

Federal regulations require that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Who to contact if you experience problems?

Your Suzuki dealer can provide you the fastest response to your questions or concerns about the brake light switch replacement campaign. If you have any difficulty with this recall campaign you may contact the American Suzuki Motor Corporation Customer Service Department for assistance using the direct Customer Service telephone line at (714) 572-1490 during the hours of 8:30 am to 4:45 pm Pacific Time. Please have your Vehicle Identification Number (VIN) ready when calling. You may also leave a brief message at (800) 444-5077 and a representative from the American Suzuki Motor Corporation Customer Service Department will contact you.

If you believe that American Suzuki has failed to provide the Recall service without charge or is unable to do so within a reasonable time, you may submit a complaint to the Administrator of the National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC, 20590 or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-888-424-9153) or go to www.safercar.gov.

We apologize for any inconvenience this recall campaign causes you. We hope you understand that your safety, satisfaction and riding pleasure are important priorities for Suzuki.

Sincerely,
American Suzuki Motor Corporation