

August 28, 2012

Communication No.: **SVC1203**

To: CODA Dealer Principals, General Managers, Sales Managers, Service Managers, Parts Managers

From: CODA Service Operations

Subject: Recall Campaign R84001, Roof Mounted Side Curtain Airbag

Affected Vehicles: CODA, Model Year 2012, identified VINs released with campaign bulletin.

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. As you were first notified on August 17, 2012, CODA Automotive, Inc. (CODA) has determined that a defect, which relates to motor vehicle safety, may exist on a certain number of vehicles and has notified the National Highway Traffic Safety Administration (NHTSA) of its intention to initiate a voluntary safety recall on an identified list of retail and dealer inventory vehicles. NHTSA published the notice on August 25, 2012.

CODA has decided to conduct this voluntary recall in order to inspect side curtain airbags for a potential improper installation and, if required, perform a corrective measure. In the event of a side impact that requires the deployment of a curtain airbag, an improperly installed curtain airbag may not deploy as intended and thereby increase the risk of injury.

CODA dealers are advised to perform a recall action on identified VINs specified in a list of retail vehicles and inventory vehicles, at no cost to the owner, with full reimbursement through CODA warranty.

A Recall Bulletin R84001 has been published with complete inspection and repair instructions, affected VINs, labor operation codes, and warranty reimbursement times. The campaign launch date is August 28, 2012 and dealers may now perform the recall procedure on all affected inventory and customer vehicles. The owner notification letter will be sent out on or around August 31, 2012.

Public notification about this recall may generate questions by customers or media. Please refer all customer inquiries to the Customer Assistance Center at 855-GO4-CODA and media inquiries to Press@codaautomotive.com.

Please note that it is a violation of Federal law for a dealer to deliver a new vehicle covered by the recall under a sale or lease until the defect is remedied. Dealers are advised to perform the appropriate recall procedures on any VIN listed in the Recall Bulletin R84001 prior to any retail deliveries or service returns. CODA TAC at 888-718-5046 should you have any questions about this Recall action.

Contact for Additional Information:

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