



### **Subarunet Announcement**

**To: All Subaru Dealers**  
**From: Subaru of America, Inc.**  
**Date: June 5, 2012**

**Subject: Subaru Recall WQB-38**  
**2013 BRZ Owner's Manual**

Subaru of America, Inc. has initiated a voluntary Safety Recall to replace the vehicle Owner's Manual for 2013 Subaru BRZ models in dealer inventory and those sold on or before June 4, 2012.

Subaru has determined that the first edition of the 2013 BRZ Owner's Manual does not meet certain requirements of Federal Safety Standard 208, "Occupant Crash Protection". These manuals were published with an inaccurate description of how the Supplemental Restraint System (SRS) front passenger airbag operates. Specifically, we are referring to certain information contained in the section entitled "Front Passenger Occupant Classification" and found on pages 123 & 124 of the manual. The tables in this section inaccurately identify the status of the front passenger's frontal airbag ON and OFF indicators when the front passenger seat is occupied/unoccupied. Although the SRS airbags will operate as intended, the inaccurate information provided in the manual could lead to a misunderstanding of the system's actual operation.

In addition, other portions of the Owner's Manual describing the airbag system require clarification.

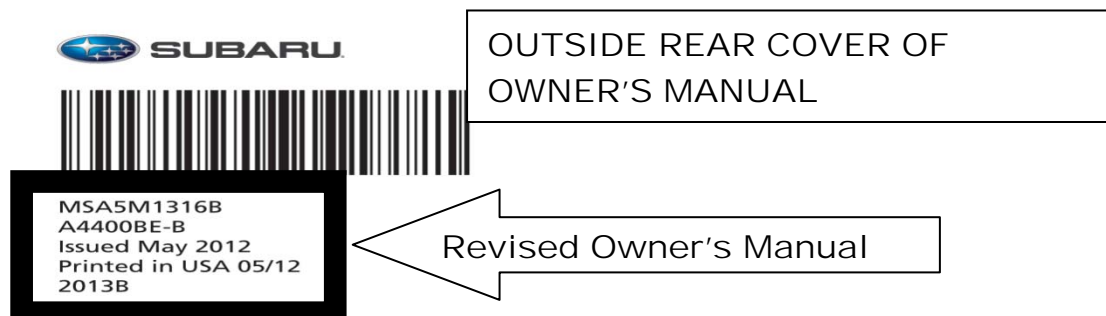
### **REMEDY**

Subaru recently informed dealers and distribution ports that the original 2013MY BRZ Owner's Manual did not accurately describe some information. At that time, updated pages were provided electronically with instructions that the update be printed and placed in the BRZ Owner Information Kit (OIK) for all vehicles in dealer inventory. Distribution ports also began placing the update in OIKs for all vehicles being shipped to dealers.

Subsequently, dealers and ports were sent replacement Owner's Manuals via overnight delivery. Included with the replacement manuals were instructions on how to identify the first edition and the need to replace it along with removing the previously inserted updated pages.

### **WHAT YOU SHOULD DO**

For all affected vehicles with a port ship date of June 4, 2012 and prior, dealers are requested to confirm that all 2013 BRZ OIKs in their inventory contain the updated Owner's Manual. To accomplish this, please review the information printed on the rear cover of the manual. If it has an issue date earlier than May 2012 and an MSA number with suffix "A" (MSA5M1316A), it should be properly discarded and replaced with the revised version containing the suffix "B".



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In the event a dealer did not receive an updated manual for a vehicle in inventory, a replacement can be ordered by contacting the Parts Information Coordinator Hotline at 1-866-782-2782. In the meantime, the vehicle can be delivered provided the "Update Supplement" is inserted in the OIK.

Please note that for this campaign, dealers will not be able to identify affected vehicles using vehicle coverage inquiry. It is the dealer's responsibility to identify affected vehicles in inventory using the method listed above under the heading "What You Should Do".

As a reminder, all vehicles in dealer inventory affected by this recall must contain the updated vehicle Owner's Manual or Update Supplement before the vehicle can be placed in service or retailed.

**Please be advised that it is a violation of Federal law for a dealer to deliver a new motor vehicle covered by a recall under a sale or lease until the defect is remedied. Therefore, any Authorized Subaru Dealer failing to correct all affected vehicles in their inventory (new, used, demo) prior to the vehicle being placed in service may be subject to civil penalties of up to \$6,000 per violation (i.e., for each vehicle), as provided in 49 CFR §578.6 and will also be in breach of the Subaru Dealer Agreement.**

#### **OWNER NOTIFICATION**

For vehicles with a sale date of June 4, 2012 and prior, Subaru will mail updated Owner's Manuals directly to vehicle owners. The manuals are expected to be mailed on or around June 18, 2012.