February 9, 2012
IMMEDIATE STOP SALE ORDER
ALL SUBARU DEALERS

We regret to inform you that we must place an immediate stop sale order for specific 2012 Subaru Legacy and Outback vehicles produced between December 1, 2011 and December 23, 2011. A total of 381 specific VIN’s are affected.

Your region/distributor will be contacting you with a detailed list of affected vehicles assigned to your dealership later today. However, dealer trades cannot be tracked so please be sure to check the vehicle coverage inquiry for any new vehicles taken into inventory.

The reason for this immediate STOP SALE is to replace one or both side Curtain Airbags on specific vehicles.

Subaru of America, Inc. has initiated a voluntary Safety Recall (WVZ-36) and will notify all owners of affected vehicles previously retailed.

If you have any of the 381 affected VIN’s in inventory, please ensure that your sales and service staff are immediately notified that the unit(s) are un-saleable until the campaign is completed and the claim submitted.

Please be advised that it is a violation of Federal law for a dealer to deliver a new motor vehicle covered by a recall under a sale or lease until the defect is remedied. Therefore, any Authorized Subaru Dealer failing to perform the applicable service procedures, as defined in the campaign bulletin, to correct all affected vehicles in their inventory (new, used, demo) prior to the vehicle being placed in service may be subject to civil penalties of up to $6,000 per violation (i.e., for each vehicle), as provided in 49 CFR §578.6 and will also be in breach of the Subaru Dealer Agreement.

The recall and repair procedures will be posted on Subarunet soon.