



Gulf States Toyota, Inc.
1375 Enclave Parkway
Houston, Texas 77077
Phone: (713) 580-3300

April 9, 2012

***Via E-Mail (rmd.odi@dot.gov)
And Certified Mail RRR***

Mr. Frank Borris
Office of Defect Investigations
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590

**RE: FMVSS 110, Tire and Loading Information Placard
Part 573, Non-Compliance Information Report**

Dear Mr. Borris,

In accordance with the requirements of 49 CFR Part 573, on behalf of Gulf States Toyota, Inc. (GST), we hereby submit the attached Non-Compliance Information Report concerning certain branded Toyota vehicles distributed by GST that do not meet certain requirements of FMVSS 110, Tire and Loading Information Placard.

Sincerely,

A handwritten signature in blue ink, appearing to read "JMP", is written over a horizontal line.

Jeff Parent
Senior Vice President - Planning, Distribution & Strategy

Attachments

5TFJU4GN4CX	5TFJU4GN5CX	5TFJU4GN6CX	5TFJU4GN7CX	5TFJU4GN8CX
5TFJU4GN4CX	5TFJU4GN9CX	5TFKU4HNXCX	5TFLU4EN1CX	5TFLU4EN6CX
5TFJU4GN5CX	5TFJU4GN9CX	5TFKU4HNXCX	5TFLU4EN1CX	5TFLU4EN6CX
5TFJU4GN6CX	5TFJU4GN9CX	5TFKU4HN0CX	5TFLU4EN1CX	5TFLU4EN7CX
5TFJU4GN7CX	5TFJU4GN9CX	5TFKU4HN0CX	5TFLU4EN1CX	5TFLU4EN7CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN0CX	5TFLU4EN1CX	5TFLU4EN7CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN1CX	5TFLU4EN1CX	5TFLU4EN7CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN2CX	5TFLU4EN1CX	5TFLU4EN7CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN2CX	5TFLU4EN2CX	5TFLU4EN7CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN2CX	5TFLU4EN2CX	5TFLU4EN7CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN3CX	5TFLU4EN2CX	5TFLU4EN7CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN3CX	5TFLU4EN2CX	5TFLU4EN7CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN6CX	5TFLU4EN2CX	5TFLU4EN8CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN7CX	5TFLU4EN2CX	5TFLU4EN8CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN8CX	5TFLU4EN2CX	5TFLU4EN8CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN8CX	5TFLU4EN2CX	5TFLU4EN8CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN9CX	5TFLU4EN2CX	5TFLU4EN8CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN9CX	5TFLU4EN3CX	5TFLU4EN8CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFKU4HN9CX	5TFLU4EN3CX	5TFLU4EN8CX
5TFJU4GN8CX	5TFJU4GN9CX	5TFLU4ENXCX	5TFLU4EN3CX	5TFLU4EN8CX
5TFJU4GN9CX	5TFJX4GNXCX	5TFLU4ENXCX	5TFLU4EN3CX	5TFLU4EN8CX
5TFJU4GN9CX	5TFJX4GNXCX	5TFLU4ENXCX	5TFLU4EN3CX	5TFLU4EN8CX
5TFJU4GN9CX	5TFJX4GN0CX	5TFLU4ENXCX	5TFLU4EN3CX	5TFLU4EN8CX
5TFJU4GN9CX	5TFJX4GN0CX	5TFLU4ENXCX	5TFLU4EN3CX	5TFLU4EN8CX
5TFJU4GN9CX	5TFJX4GN1CX	5TFLU4ENXCX	5TFLU4EN4CX	5TFLU4EN9CX
5TFJU4GN9CX	5TFJX4GN1CX	5TFLU4ENXCX	5TFLU4EN4CX	5TFLU4EN9CX
5TFJU4GN9CX	5TFJX4GN1CX	5TFLU4ENXCX	5TFLU4EN4CX	5TFLU4EN9CX
5TFJU4GN9CX	5TFJX4GN1CX	5TFLU4ENXCX	5TFLU4EN4CX	5TFLU4EN9CX
5TFJU4GN9CX	5TFJX4GN2CX	5TFLU4ENXCX	5TFLU4EN5CX	5TFLU4EN9CX
5TFJU4GN9CX	5TFJX4GN2CX	5TFLU4ENXCX	5TFLU4EN5CX	5TFLU4EN9CX
5TFJU4GN9CX	5TFJX4GN3CX	5TFLU4EN0CX	5TFLU4EN5CX	5TFLU4EN9CX
5TFJU4GN9CX	5TFJX4GN4CX	5TFLU4EN0CX	5TFLU4EN5CX	5TFMU4FNXCX
5TFJU4GN9CX	5TFJX4GN5CX	5TFLU4EN0CX	5TFLU4EN5CX	5TFMU4FN3CX
5TFJU4GN9CX	5TFJX4GN6CX	5TFLU4EN0CX	5TFLU4EN5CX	5TFMU4FN3CX
5TFJU4GN9CX	5TFJX4GN7CX	5TFLU4EN0CX	5TFLU4EN5CX	5TFMU4FN6CX
5TFJU4GN9CX	5TFJX4GN8CX	5TFLU4EN0CX	5TFLU4EN6CX	5TFMU4FN7CX
5TFJU4GN9CX	5TFJX4GN8CX	5TFLU4EN0CX	5TFLU4EN6CX	5TFMU4FN7CX
5TFJU4GN9CX	5TFJX4GN9CX	5TFLU4EN0CX	5TFLU4EN6CX	5TFMU4FN9CX
5TFJU4GN9CX	5TFKU4HNXCX	5TFLU4EN0CX	5TFLU4EN6CX	
5TFJU4GN9CX	5TFKU4HNXCX	5TFLU4EN0CX	5TFLU4EN6CX	

3. Total Number of Vehicles Potentially Affected:

GST estimates that 672 vehicles on which incorrect Tire and Loading Information placards were applied at the Vehicle Processing Center operated by GST prior to first sale are included in this population.

4. Percentage of Vehicles Estimated to Actually Experience Non-Compliance:

100% of the vehicles on which incorrect Tire and Loading Information placards were applied prior to first sale.

5. Description of Non-Compliance:

FMVSS 110 S4.3 requires that each vehicle shall have a Tire and Loading Information placard permanently affixed to the driver's side B-pillar displaying the manufacturer's recommended cold tire inflation pressure for front, rear and spare tires as well as tire size designation for front, rear and spare tires.

GST has identified a noncompliance with FMVSS 110 as the vehicles listed in the above table contain a Tire and Loading Information placard that does not meet the accuracy requirements of S4.3 FMVSS 110 S4.3 requires that the Tire and Loading Information placard display the recommended cold tire inflation pressure and tire size designation for the front, back, and spare tires. The Tire and Loading Information placards installed in the subject vehicles are accurate for both of the front and both of the back tires, however, the Tire and Loading Information placards installed in the subject vehicles contain inaccurate information regarding the recommended cold tire inflation pressure and tire size for the spare tire. GST estimates that there are 672 vehicles in this category.

6. Test Results and Other Information:

The noncompliance was discovered by an associate at GST's Vehicle Processing Center in late March 2012. It was determined that the recommended cold tire inflation pressure and tire size referenced on the Tire and Loading Information placard regarding the factory spare tire reflected the same information as the front and back tires that were upgraded as part as an accessory package. Therefore, the recommended cold tire inflation pressure and tire size for the factory spare tire listed on the Tire and Loading Information placard is inaccurate.

To determine the vehicles containing the noncompliance, GST conducted a VIN-specific review of vehicles that had been modified with the accessory package at GST's Vehicle Processing Center prior to first retail sale, and identified those vehicles for which a placard was installed, but which placards did not accurately state the recommended cold tire inflation pressure and tire size for the factory spare tire.

7. Description of Corrective Repair Action:

GST intends to notify the customers by mail of the noncompliance and to provide them with detailed instructions and an accurate Tire and Loading Information placard to be installed over the inaccurate placard. GST will also offer the installation of such placard at any Toyota dealer at no charge.

8. Reimbursement Plan for Pre-Notification Remedies:

As the owner notification letters will be mailed out well within the active period of the Toyota New Vehicle Limited Warranty ("Warranty"), all affected vehicle owners for this recall would have been provided a repair at no cost under the Toyota Warranty.

9. Recall Schedule:

Owner notification for affected vehicles is expected to begin in April 2012.

10. Dealer Notification Schedule:

Dealers will be notified by the close of business April 9, 2012 and a list of the affected VIN's will be hard copy mailed to each dealer by close of business April 10, 2012.