



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

December 5, 2012

Mr. Steve Kenner  
Ford Motor Company  
330 Town Center Drive  
Suite 400  
Dearborn, MI 48126-2738

NVS-215KS  
12V-553

**Subject:** Low Beam Headlamp/FMVSS 108

Dear Mr. Kenner:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**  
FORD/FUSION/2013

**Mfr's Report Date:** November 27, 2012

**NHTSA Campaign Number:** 12V-553

**Components:**  
EXTERIOR LIGHTING:HEADLIGHTS

**Potential Number of Units Affected:** 19,106

**Problem Description:**

Ford is recalling certain model year 2013 Fusion vehicles, manufactured from February 3, 2012, through October 20, 2012, for failing to conform to the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 108, "Lamps, Reflective Devices, and Associated Equipment." The affected vehicles may not have had the low beam headlamp projector coating properly cured during its manufacturing process.

**Consequence:**

An improperly cured projector coating will be hazy during operation and will reduce the brightness of the low-beam lamp. This may increase the risk of a vehicle crash.

**Remedy:**

Ford will notify owners, and dealers will replace the headlamp assembly. The recall is expected to begin on December 10, 2012. Owners may contact Ford Motor Company Customer Relationship Center at 1-866-436-7332.

**Notes:**

Ford's recall campaign number is 12C27. Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

We have received Ford's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at [kelly.schuler@dot.gov](mailto:kelly.schuler@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement