



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

November 9, 2012

Ms. Carmen Benavides
Director, Product Investigations
General Motors LLC
3001 Van Dyke - Mail Code 480-210-2V1
Warren, MI 48090-9055

NVS-215KS
12V-522

Subject: Driver Side Frontal Airbag may not Deploy

Dear Ms. Benavides:

This letter serves to acknowledge General Motors LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BUICK/VERANO/2012
CHEVROLET/CRUZE/2012
CHEVROLET/SONIC/2012

Mfr's Report Date: October 30, 2012

NHTSA Campaign Number: 12V-522

Components:

AIR BAGS

Potential Number of Units Affected: 2949

Problem Description:

General Motors is recalling certain model year 2012 Buick Verano, Chevrolet Cruze, and Chevrolet Sonic vehicles. The driver side frontal air bag has a shorting bar which may intermittently contact the air bag terminals.

Consequence:

If the bar and terminals are contacting each other at the time of a crash necessitating deployment of the driver's frontal airbag, that airbag will not deploy, increasing the driver's risk of injury.

Remedy:

General Motors will notify owners, and dealers will replace the steering wheel airbag coil, free of charge. The manufacturer has not yet provided a notification schedule. Owners may contact General Motors at 1-800-521-7300.

Notes:

This is General Motors recall number 12261. Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is expected owners will be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles. You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement