



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 13, 2012

Mr. WESLEY CHESTNUT
COMPLIANCE AND VALIDATION
UTILIMASTER CORPORATION
1000 REYNOLDS ROAD
CHARLOTTE, MI 48813

NVS-215ET
12V-441

Subject: Floor Mat Interference

Dear Mr. CHESTNUT:

This letter serves to acknowledge UTILIMASTER CORPORATION's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
UTILIMASTER/REACH/2012

Mfr's Report Date: September 10, 2012

NHTSA Campaign Number: 12V-441

Components:
EQUIPMENT

Potential Number of Units Affected: 249

Problem Description:

Utilimaster is recalling certain model year 2012 Reach vehicles manufactured from October 1, 2011, through August 28, 2012. The adhesive used to attach the floor mat to the floor in front of the driver's seat may deteriorate allowing the floor mat to separate from the floor. An unsecured floor mat could interfere with the throttle pedal.

Consequence:

Floor mat interference with the throttle pedal could prevent the throttle pedal from retracting to its normal position, increasing stopping distances and the risk of a crash.

Remedy:

Utilimaster has not provided a remedy plan or a notification schedule. Owners may contact Utilimaster at 1-517-543-6400.

Notes:

Customers may contact the National Highway Traffic Safety Administration's Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Please provide a remedy plan when it has been determined.

Please be reminded of the following requirements:

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is expected owners will be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Edison Thompson who may be reached by phone at 202-366-9525, or by email at edison.thompson@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jennifer Timian', with a stylized flourish at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement