



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 24, 2012

Mr. Michael Robinson
Director, Product Safety and Regulatory Compliance
CODA Automotive
2340 S. Fairfax Avenue
Los Angeles, CA 90016

NVS-215ET
12V-409

Subject: Side Curtain Air Bag Improper Installation

Dear Mr. Robinson:

This letter serves to acknowledge CODA Automotive's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
CODA/CODA/2012

Mfr's Report Date: August 17, 2012

NHTSA Campaign Number: 12V-409

Components:
AIR BAGS:SIDE/WINDOW

Potential Number of Units Affected: 78

Problem Description:

CODA Automotive (CODA) is recalling certain model year 2012 CODA vehicles. The side curtain airbags may not have been properly installed which could cause them to not deploy as intended.

Consequence:

In the event of a crash, the side curtain airbags may fail to deploy as intended, increasing the risk of injury.

Remedy:

CODA will notify owners, and dealers will inspect and correct the side curtain airbag installations as needed, free of charge. CODA has not provided a notification schedule. Owners may contact CODA Automotive at 1-855-464-2632.

Notes:

CODA Automotive's recall campaign number is R84001. Owners may also contact the National Highway Traffic Safety Administration's Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is expected owners will be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles. You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers.

CODA Automotive must submit a sample of the envelope in which you intend to mail the recall notice to owners. The words "SAFETY," "RECALL," and "NOTICE," in any order, must be printed on the envelope in all capital letters, in a type larger than that used in the address section, and in a manner distinguishable from the other type in a manner other than size (for example, in a different font or color).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Edison Thompson who may be reached by phone at 202-366-9525, or by email at edison.thompson@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Timian", with a horizontal line extending to the right.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement